

January 2011

Dear Alliance Participating Provider:

Attached are The Alliance membership reports for January 2011. Your cooperation in routing this information to the appropriate staff within your organization is greatly appreciated. Please keep this set of reports for your reference in the coming months. You will receive updates only to these reports in February and March—full reports are only sent quarterly. The attached set of reports replace the last full set dated October 2010 and all updates since then; please discard all previous versions.

With this month's Alliance membership reports we welcome:

Employer	TPA
Blackhawk Bank	Auxiant
Clifton Gunderson LLP	UMR-Fiserv Health
Gypsum Supply Co.	Group Administrators Ltd
Lime Rock Springs Co.	SISCO
Progressive Processing	SISCO
Reedsburg Area Medical Center	Auxiant
SECURA Insurance Company, Inc.	Cypress
The Insurance Center	Auxiant
Trachte Building Systems, Inc.	Prairie States

A few members are no longer with The Alliance. They include:

Employer	Claims incurred prior to 1/1/2011 will be accepted by:	Claims will be accepted until:
Aerial Company, Inc.	UMR-Midwest Security	6/30/2011
Allied System Holdings, Inc.	UMR-Midwest Security	3/31/2011
St Joseph's Community Health Services, Inc.	UMR-Midwest Security	3/31/2011
Sinclair Broadcast Group	CoreSource	12/31/2011
Spahn & Rose Lumber Co.	SISCO	12/31/2011
Wisconsin Auto and Truck Dealers Association (WATDA) Insurance Group	WATDA	12/31/2012
Wisco Industries, Inc.	Benefit Plan Administrators	12/31/2011

Several of our employer members have moved their administration services to new Third Party Administrators (TPAs) including:

Employer	New TPA	2010 claims will be accepted until:	TPA responsible for processing 2010 claims:
County of Rock*	Professional Benefit Administrators	6/30/2011	Former TPA UMR-Midwest Security
Culver Franchising System, Inc.	SISCO	12/31/2011	New TPA SISCO
Electronic Theatre Controls	UMR-Fiserv Health	12/31/2011	New TPA UMR-Fiserv
National Mutual Benefit	Benefit Plan Administrators	12/31/2011	New TPA Benefit Plan Administrators

<b>Employer</b>	<b>New TPA</b>	<b>2010 claims will be accepted until:</b>	<b>TPA responsible for processing 2010 claims:</b>
Renaissance Learning, Inc.	Security Administrative Services	6/30/2011	Former TPA Auxiant
Roundy's Supermarkets, Inc.	Humana	6/30/2011	Former TPA United HealthCare
Trek Bicycle Corporation	Auxiant	12/31/2011	New TPA Auxiant

\* Only select divisions of County of Rock employees that hadn't previously moved to PBA in 2010.

**John Deere & Company, Inc.** and **Johnson Financial Group** continue to access The Alliance. It has come to our attention that the United Healthcare (UHC) online eligibility tool and payer # on ID card incorrectly instructs you to file claims to UHC. UHC is not able to customize this site for Alliance enrolled employees so, regardless of what UHC advises, continue to file claims to The Alliance.

**WEA ID Cards: Core/Non-Core Service Area**

WEA Trust recently rolled out new health plan offering for State of Wisconsin employees. ID cards related to this new plan will clarify whether plan participant is considered core or non-core. As most of these members reside outside of The Alliance core service area, these cards may cause some confusion about Alliance network access.

- Both cards include The Alliance logo, but one has the words "Core Service Area" on it.
- Only members whose ID card includes the words "Core Service Area" below the Alliance logo will access the entire Alliance provider network.

This new State Employee offering was primarily marketed in the eastern counties of Wisconsin and does include Walworth County, which is a core service county. Enrollees who reside in this county only will be identified as core service area members. Designation is based on the employee's home address, not the specific dependent's address.



Would you like to access monthly membership reports and updates on the Web?

To access the reports and updates on the Alliance Web site, please send an e-mail to [providerservices@the-alliance.org](mailto:providerservices@the-alliance.org).

Please ask your front-line staff to capture the third party administrators (TPA) information from patients' medical ID cards for important phone numbers to call regarding pre-certification, eligibility and coverage questions. These types of calls go to the TPAs, not The Alliance. Claims are repriced by The Alliance and then sent on to the TPA for payment.

If you identify operational issues/improvement opportunities please share your feedback with me at 608.210.6601 or [cboehmer@the-alliance.org](mailto:cboehmer@the-alliance.org). If you have questions about the enclosed reports, call Customer Service, 608.276.6630 or 800.223.4139.

Best regards,

Carlene Boehmer  
Manager of Claims and Customer Service  
Enclosures

## Alliance Standard Employers/Purchasers—January 2011

Company Name	Effective Date	Provider Types Accessed (see key on last page)						Benefit Plan Administrator <i>to call about benefits or payment after The Alliance discounts Please see patient's ID card for pre-certification information</i>	
		1	2	3	4	7			
A.L.M. Holding Company	1/1/2009	1	2	3	4	7	Gundersen Lutheran Health Plan	608-775-8027	
ABS Global, Inc.	7/1/2000	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
Accelerated Genetics	7/1/2004	1	2	3	4	7	Meritain Health fka CBSA	800-925-2272	
Activision Blizzard (Raven Software)	1/1/2010	1	2	3	4	7	CIGNA Healthcare Tennessee	800-244-6224	
Advance Concrete Form, Inc.	9/1/2001	1	2	3	4	7	Auxiant	800-279-6772	
Alkar-Rapid Pak, Inc.	1/1/2002	1	2	3	4	7	Allied Benefit Systems	800-288-2078	
American Aluminum Extrusion Co., LLC	7/1/2007	1	2	3	4	7	Benefit Admin Systems	800-523-0582	
Aqua-Aerobic Systems, Inc.	1/1/2004	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-783-9281	
ATC Management, Inc. <i>includes Cottage Grove location</i>	1/1/2002	1	2	3	4	7	Quantum/UMR - Fiserv Health	866-360-7954	
Axiom Foods	7/1/2009	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672	
Baraboo Bancorporation Inc.	4/1/2005	1	2	3	4	7	HCH Administration	800-447-3227	
Beloit Box Board Company, Inc.	1/1/2008	1	2	3	4		SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.	
Blackhawk Bank	1/1/2011	1	2	3	4	7	Auxiant	800-279-6772	
Blackhawk Community Credit Union	11/1/2006	1	2	3	4	7	UMR - Midwest Security/Onalaska	888-672-4342	
Blain Supply, Inc.	7/1/2004	1	2	3	4	7	Humana	800-558-4444	
Bliss Communications	1/1/2007	1	2	3	4	7	UMR - Midwest Security/Onalaska	888-672-4342	
Body Shop Supply Co, Inc.	8/1/2007	1	2	3	4	7	Benefit Admin Systems	800-523-0582	
Brenner Tank <i>see Walker Group Holdings</i>									
Brooks Tractor, Inc.	4/1/2010	1	2	3	4	7	SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.	
C.L. Swanson	10/1/2001	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
Certco, Inc. <i>includes Union personnel</i>	12/1/1995	1	2	3	4	7	Auxiant	800-279-6772	
Chambers & Owen, Inc.	11/1/2010	1	2	3	4	7	WPS Administrative Services	866-615-9616	
Children's Service Society of Wisconsin	10/1/2000	1	2	3	4	7	Humana	800-558-4444	
City of Janesville	3/1/2007	1	2	3	4	7	Dean TPA	888-577-7724	
City of Monroe	4/1/2005	1	2	3	4	7	Cypress Benefit Admin	877-236-0844	
City of Reedsburg	2/1/1997	1	2	3	4	7	Auxiant	800-279-6772	
City of Stoughton	1/1/1997	1	2	3	4	7	Auxiant	800-279-6772	
Clack Corporation	7/1/1992	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672, ext. 605	
Cleary Building Systems	5/1/2000	1	2	3	4	7	Auxiant	800-279-6772	
Clifton Gunderson LLP	1/1/2011	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	

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Collins Sorrentino, Inc. <i>see CSM Companies, Inc.</i>									
Colony Brands, Inc. <i>fka Swiss Colony</i>	12/1/1996	1	2	3	4	7	SISCO		800-457-4726, ext. 5420 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
Cottingham & Butler	7/27/2009	1	2	3	4	7	SISCO		800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
County of Green	1/1/2005	1	2	3	4	7	Auxiant		800-279-6772
County of Rock <i>fka Rock County</i>	1/1/2010	1	2	3	4	7	Quantum/Professional Benefit Admin		866-498-5975
CSM Companies, Inc. <i>fka Collins Sorrentino</i>	10/1/2000	1	2	3	4	7	Auxiant		800-279-6772
Culver Franchising System, Inc. <i>Baraboo; Madison; Prairie du Sac; Sauk City; Spring Green</i>	1/1/2002	1	2	3	4	7	SISCO		800-457-4726, ext. 5420 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
CUNA Mutual HRA	1/1/2004	1	2	3	4	7	CIGNA Healthcare Pennsylvania		800-244-6224
CUNA Mutual OAP	11/1/1990	1	2	3	4	7	CIGNA Healthcare Pennsylvania		800-244-6224
Data Dimensions	8/1/2001	1	2	3	4	7	UMR-Fiserv Health		800-826-9781
DeLong Company, Inc.	6/1/2009	1	2	3	4	7	UMR - Midwest Security/Onalaska		800-236-8672
Dexter Apache Holdings, Inc.	1/1/2010	1	2	3	4	7	First Administrators		800-206-0827
DIDD, Inc.	7/1/2005	1	2	3	4	7	SISCO		800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
Dubuque Stamping & Manufacturing, Inc.	8/1/2004	1	2	3	4	7	SISCO		800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
Dumore Corporation	1/1/2008	1	2	3	4	7	UMR - Midwest Security/Onalaska		800-236-8672
Edward Kraemer and Sons, Inc. <i>includes Westbrook Associated Engineers</i>	1/1/2000	1	2	3	4	7	UMR - Fiserv Health		800-826-9781
Electric Coalition of Wisconsin	9/1/2010	1	2	3	4	7	Auxiant		800-279-6772
Electronic Theatre Controls	9/1/1996	1	2	3	4	7	UMR - Fiserv Health		800-826-9781
Empire Level Manufacturing	8/1/1995	1	2	3	4	7	Auxiant		800-279-6772
FABCO Equipment, Inc.	1/1/1997	1	2	3	4	7	Auxiant		800-279-6772
Fall River Group, Inc., The	6/1/2004	1	2	3	4	7	UMR - Fiserv Health		800-826-9781
Fiore Companies, Inc., The	3/1/1996	1	2	3	4	7	ARM - Midwest		800-657-0805
First Supply LLC	10/1/1991	1	2	3	4	7	Benefit Plan Administrators		800-236-7789

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Fisher Barton, Inc. <i>Includes Thermal Spray Technologies and Specialty Products, Inc.</i>	3/1/2000	1	2	3	4	7	A	X	U	M	R
Fiskars Brands, Inc.	1/1/2002	1	2	3	4	7	U	M	R	-	F
Flambeau, Inc. <i>Baraboo; Deerfield; Madison</i>	5/1/1993	1	2	3	4	7	U	M	R	-	F
Foley & Lardner LLP	1/1/1999	1	2	3	4	7	P	r	i	n	c
Foremost Farms USA <i>Madison; Arena; Deerfield; Elkhorn; Lancaster; Reedsburg; Richland Center; Sauk City</i>	6/1/1993	1	2	3	4	7	H	u	m	a	n
Geiger Automotive Group	9/1/2009	1	2	3	4	7	B	e	n	e	f
General Beverage Sales Company	10/1/1999	1	2	3	4	7	A	u	x	i	a
GE Medical	11/29/2004	1	2	3	4	7	U	M	R	-	F
Godfrey & Kahn, SC	7/1/2000	1	2	3	4	7	A	u	x	i	a
Goellner-Hennig/AM&E	1/1/2008	1	2	3	4	7	B	e	n	e	f
Gordon Flesch Company, Inc.	7/1/2000	1	2	3	4	7	E	m	p	l	o
Graef, Anhalt, Schloemer & Associates, Inc.	1/1/2000	1	2	3	4	7	U	M	R	-	F
Gypsum Supply Co.	1/1/2011	1	2	3	4	7	G	r	o	u	p
Hallman Lindsay Quality Paints	1/1/2005	1	2	3	4	7	A	u	x	i	a
Heartland Automotive Services	1/1/2010	1	2	3	4	7	U	M	R	-	M
Herzing, Inc.	11/1/2007	1	2	3	4	7	U	M	R	-	M
HG Meigs, LLC/Meigs Trucking	1/1/2007	1	2	3	4	7	A	u	x	i	a
Ho-Chunk Nation, The	9/1/2003	1	2	3	4	7	A	u	x	i	a
HOPPE North America Inc.	1/1/2006	1	2	3	4	7	A	u	x	i	a
HUFCOR Inc.	10/1/2006	1	2	3	4	7	Q	u	a	n	t
Innovative Ag Services	10/1/2010	1	2	3	4	7	S	I	S	C	O
John Deere & Company Inc.	1/1/2007	1	4	7			U	H	C	-	D
Johnson Financial Group Inc.	1/1/2007	1	2	3	4	7	U	H	C	-	J
JX Peterbilt (fka Peterbilt and JX Enterprises: Madison Branch)	4/1/1993	1	2	3	4	7	H	u	m	a	n
Kelley Williamson	10/1/2003	1	2	3	4	7	G	r	o	u	p
Kendall/Hunt Publishing Co.	1/1/2004	1	2	3	4	7	S	I	S	C	O
KleenMark	8/1/1999	1	2	3	4	7	3	P	A	d	m

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Klein-Dickert Co., Inc.	10/1/1998	1	2	3	4	7			Auxiant	800-279-6772
Kwik Trip, Inc.	1/1/2005	1	2	3	4	7			UMR - Fiserv Health	800-826-9781
Lakeside Foods, Inc. <i>Poynette; Reedsburg</i>	5/1/1997	1	2	3	4	7			Quantum/UMR - Fiserv Health	866-360-7954
Lakeside International, LLC	1/1/2008	1	2	3	4	7			UMR - Midwest Security/Onalaska	800-236-8672
Landmark Services Cooperative	5/1/2009	1	2	3	4	7			Dean TPA	877-651-2432
Lands' End	7/1/1992	1	2	3	4	7			Dean TPA	877-559-2432
LeMans Corporation	1/1/2007	1	2	3	4	7			UMR - Midwest Security/Onalaska	888-672-4342
Lime Rock Springs Co.	1/1/2011	1	2	3	4	7			SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
MajescoMastek	1/1/2009	1	2	3	4	7			UMR - Midwest Security/Onalaska	800-236-8672
Mallery & Zimmerman	8/1/2010	1	2	3	4	7			Auxiant	800-279-6772
Mansur Trucking, Inc.	1/1/2008	1	2	3	4	7			SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
MasterGraphics, Inc.	3/1/2004	1	2	3	4	7			EBC - Milwaukee	800-558-7798
MasterMold LLC	7/1/2009	1	2	3	4	7			Auxiant	800-279-6772
Mead & Hunt	10/1/1993	1	2	3	4	7			SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
MetaStar	1/1/1995	1	2	3	4	7			UMR - Midwest Security/Onalaska	800-236-8672, ext. 605
Minhas Craft Brewery	12/1/2006	1	2	3	4	7			Auxiant	800-279-6772
Miniature Precision Components <i>Walworth and LaCrosse, Wisconsin locations</i>	4/1/2003	1	2	3	4	7			Auxiant	800-279-6772
Monroe Truck Equipment	1/1/2005	1	2	3	4	7			Quantum/UMR - Fiserv Health	866-360-7954
MSA Professional Services	5/1/1997	1	2	3	4	7			Allied Benefit Systems	800-288-2078
National Mutual Benefit	2/1/1993	1	2	3	4	7			Benefit Plan Administrators	800-236-7789
NORD Gear Corporation	1/1/2007	1	2	3	4	7			SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
Olin Corporation	10/1/1995	1	2	3	4	7			Professional Benefit Admin	800-435-5694
ORC Industries, Inc.	1/1/2009	1	2	3	4	7			3PAdministrators	888-540-0094
Ott Schweitzer Distributorship, Inc.	1/1/2007	1	2	3	4	7			UMR - Midwest Security/Onalaska	888-672-4342
Paragon Development Systems, Inc.	11/1/2003	1	2	3	4	7			UMR - Fiserv Health	800-826-9781
Park Bank	1/1/1998	1	2	3	4	7			Auxiant	800-279-6772

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		1	2	3	4	7		
PDQ Food Stores, Inc. <i>Peterbilt see JX Peterbilt</i>	7/1/2005	1	2	3	4	7	UMR - Fiserv Health	800-826-9781
Plastic Ingenuity, Inc.	1/1/1998	1	2	3	4	7	Professional Benefit Admin	800-435-5694
Progressive Processing	1/1/2011	1	2	3	4	7	SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
QBE the Americas	1/1/1998	1	2	3	4	7	UMR - Fiserv Health	800-826-9781
QTI Human Resources, Inc.	1/1/2009	1	2	3	4	7	Humana	800-558-4444
Quality Liquid Feeds <i>Raven Software see Activision Blizzard</i>	6/1/2010	1	2	3	4	7	SISCO	800-457-4726
Raymond Management Company, Inc.	7/1/2000	1	2	3	4	7	UMR - Fiserv Health	800-826-9781
Reedsburg Medical Area Center	1/1/2011	1	2	3	4	7	Auxiant	800-279-6772
Renaissance Learning, Inc.	5/1/2001	1	2	3	4	7	Security Administrative Services	800-570-8760
Rhodes International, Inc.	1/1/2008	1	2	3	4	7	Everest Administrators, Inc.	800-286-4160
Rice Management	2/1/2010	1	2	3	4	7	Quantum/Auxiant	877-498-5976
River Ridge School District	7/1/2008	1	2	3	4	7	Benefit Plan Administrators	800-236-7789
Robinson Brothers Environmental, Inc. <i>Rock County nka County of Rock</i>	5/1/2009	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672
Roundy's Supermarkets, Inc.	1/1/1996	1	2	3	4	7	Humana	800-558-4444
Rundle Spence Manufacturing Co.	1/1/2008	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672
Ryan Incorporated Central  <i>Sannes Skogdalen fka Milarn</i>	5/1/2004	1	2	3	4	7	SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
Schoeps Ice Cream	2/1/2010	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672, ext. 606
School District of Janesville	10/9/2006	1	2	3	4	7	UMR - Midwest Security/Onalaska	888-672-4342
Scott Construction, Inc.	4/1/1994	1	2	3	4	7	Auxiant	800-279-6772
Seats Incorporated <i>Columbia ParCar</i>	6/1/1994	1	2	3	4	7	Auxiant	800-279-6772
SECURA Insurance Company, Inc.	1/1/2011	1	2	3	4	7	Cypress Benefit Admin	877-236-0844
Shared Medical Services	1/1/2002	1	2	3	4	7	Auxiant	800-279-6772
Skipper Marine Holdings, Inc. & Affiliated Companies	1/1/2010	1	2	3	4	7	UMR - Fiserv Health	800-826-9781
Skogen's Foodliner, Inc.	1/1/2009	1	2	3	4	7	UMR - Midwest Security/Onalaska	877-498-3041
Sonic Foundry, Inc.	7/1/2007	1	2	3	4	7	Benefit Plan Administrators	800-236-7789
Southwest Wisconsin Technical College	7/1/2000	1	2	3	4	7	WPS Administrative Services	800-765-4977
Spectrum Brands, Inc <i>fka Rayovac</i>	11/1/1990	1	2	3	4	7	UHC - Spectrum	866-844-4864

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Springs Window Fashions Division, Inc.	11/1/1990	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
Spuncast, Inc.	1/1/2009	1	2	3	4	7	Cypress Benefit Admin	877-236-0844	
Steinhafels Inc. & Steinhafels Warehouse Inc.	1/1/2007	1	2	4	7	Professional Benefit Admin	800-435-5694		
STI Holdings dba <i>Stoughton Trailers, LLC</i>	11/1/1990	1	2	3	4	7	Auxiant	800-279-6772	
Suby, Von Haden & Associates, SC see <i>SVA</i>									
<i>SVA fka Suby, Von Haden &amp; Associates</i>	4/1/1997	1	2	3	4	7	Auxiant	800-279-6772	
<i>Swiss Colony see Colony Brands, Inc.</i>									
Swiss Valley Farms, Co.	5/1/2003	1	2	3	4	7	First Administrators	800-206-0827	
The Insurance Center	1/1/2011	1	2	3	4	7	Auxiant	800-279-6772	
Trachte Building Systems, Inc.	1/1/2011	1	2	3	4	7	Prairie States	800-615-7020	
Trek Bicycle Corporation	1/1/1993	1	2	3	4	7	Quantum/Auxiant	866-498-0137	
TriEnda Corporation <i>fka Wilbert, Inc.</i>	10/1/1994	1	2	3	4	7	Benefit Admin Systems	800-523-0582	
Tri-North Builders, Inc.	11/1/1998	1	2	3	4	7	3PAdministrators	888-540-0094	
Tri-State Breeders <i>see Accelerated Genetics</i>									
TrueNorth Companies	7/1/2009	1	2	3	4	7	First Administrators	800-206-0827	
United Cooperative	11/1/2009	1	2	3	4	7	Dean TPA	866-975-9472	
United Industries, Inc.	1/1/2003	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
Ver Halen, Inc.	1/1/2005	1	2	3	4	7	Auxiant	800-279-6772	
Walker Group Holding	1/1/2009	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-236-8672	
<i>Walker Stainless see Walker Group Holdings</i>									
Waukesha County Technical College	7/1/2010	1	2	3	4	7	Humana	888-357-6767	
WCA Group Health Trust <i>Columbia County: Courthouse (union &amp; non-union), Highway, Home, Professionals, Sheriff's Dept.</i>	1/1/1994	1	2	3	4	7	UMR - Midwest Security/GB	800-236-2515, ext. 102	
*WEA Trust <i>Schools located in primary service area;</i>	1/1/2000	1	3	4	7	WEA Insurance Trust	800-279-4000 Note: send claims to PO Box 8220, Madison, 53708-8220 or electronically to WEA.		
<i>Schools located outside primary service area</i>		3	4	6	7				
Webcrafters, Inc.	11/1/1990	1	2	3	4	7	Quantum/Professional Benefit Admin	877-498-6671	
West Bend Mutual Insurance Company	1/1/2009	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
<i>Wilbert, Inc. see TriEnda Corporation</i>									
Wingra Stone Company	2/1/1997	1	2	3	4	7	Auxiant	800-279-6772	
<i>Winterthur North America (see QBE the Americas)</i>									
Wipfli, LLP	5/1/1992	1	2	3	4	7	UMR - Fiserv Health	800-826-9781	
*Wisc. Bankers Assn. Insurance Trust	1/1/1995	1	2	3	4	7	WPS Administrative Services	800-765-4977	
Wisc. Mutual Insurance Company	5/1/1998	1	2	3	4	7	Auxiant	800-279-6772	
Wisconsin State Telecommunications Association	7/1/2010	1	2	3	4	7	Cypress Benefit Admin	877-236-0844	

## Alliance Standard Employers/Purchasers—January 2011

Company Name	Effective Date	Provider Types Accessed (see key on last page)					Benefit Plan Administrator <i>to call about benefits or payment after The Alliance discounts Please see patient's ID card for pre-certification information</i>	
Wis-Pak	1/1/2007	1	2	3	4	7	Professional Benefit Admin	800-435-5694
Women's International Pharmacy	1/1/2010	1	2	3	4	7	3PAdministrators	888-540-0094
Woodman's Food Market Inc. <i>Beloit, Janesville, Madison (East), Madison (West), Office Staff, Onalaska, Retirees, Rockford, and Trucks Drivers</i>	1/1/2007	1	2	3	4	7	UMR - Midwest Security/Onalaska	888-672-4342
Woodward Communications, Inc.	1/1/2006	1	2	3	4	7	SISCO	800-457-4726 Select 1 to speak to a Customer Service Representative, 2 for the Interactive Voice Response system, or 3 to precertify services.
WP Beverages, LLC	7/1/1991	1	2	3	4	7	Professional Benefit Admin	800-435-5694
WPPI Benefit Plan Trust <i>includes City of Columbus</i>	2/1/1995	1	2	3	4	7	UMR - Midwest Security/GB	800-236-2515
Zimbrick, Inc. <i>excluding Sheboygan Honda</i>	11/1/1990	1	2	3	4	7	Benefit Plan Administrators	800-236-7789
Zinga Industries, Inc.	2/1/1997	1	2	3	4	7	UMR - Midwest Security/Onalaska	800-542-6642, ext. 813
<p><b>Provider Types Key:</b></p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>1 - Medical/surgical providers (hospital billed home health included)</p> <p>2 - Chiropractic provider</p> <p>3 - Mental health providers</p> </div> <div style="width: 45%;"> <p>4 - Home health/DME/hospice providers</p> <p>6 - Medical/surgical providers when care is rec'd in these primary service area counties: Adams, Columbia, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Rock, Sauk, Walworth</p> <p>7 - Medical/surgical providers—oral surgery</p> </div> </div>								

**\* Employers accessing The Alliance through the Wisconsin Bankers Association Insurance Trust:**

Badger Bank - Fort Atkinson	Clare Bank - Platteville	First National Bank & Trust - Beloit	State Bank of Reeseville - Reeseville
Badger State Bank - Cassville	Commercial Bank - Whitewater	Highland State Bank - Highland	Wisconsin Bankers Association - Madison
Bank of Prairie du Sac - Prairie du Sac	First National Bank - Platteville	Horicon Bank - Horicon	Woodhouse & Bartley Bank - Bloomington

**\* Employers accessing The Alliance through the Wisconsin Education Association Trust:**

**Primary Service Area**

Argyle School District	Clinton School District	Johnson Creek School District	Rio Community School District
Baraboo School District	Cuba City School District	Lake Mills Area School District	Riverdale School District
Barneveld School District	Delavan - Darien School District	Linn J4 School District	Rubicon Jt.6 School District
Belleville School District	Dodgeand School District	Linn Jt.6 School District	Sharon Jt.11 School District
Belmont Comm School District	Dodgeville School District	Lodi School District	Shullsburg Public Schools
Benton School District	East Troy Comm School District	Lomira School District	Walworth Jt.1 School District
Big Foot UHS	Edgerton School District	Mayville School District	Waterloo School District
Black Hawk School District	Elkhorn Area School District	Monroe School District	WEA Insurance Corp.
Boscobel School District	Fall River School District	Neosho Jt.3 School District	WEA Property and Casualty
Cambria Friesland School Dst	Fontana J8 School District	Palmyra Eagle Area School	Whitewater School District
Cambridge School District	Genoa City Jt.2 School District	Pardeeville Area School District	Williams Bay School District
Cassville School District	Herman School District 22	Pecatonica Area School District	Wisc Educ Assoc Council
CESA #2	Hustisford School District	Reedsburg School District	Wisconsin Dells School District

**Outside Primary Service Area**

Algoma School District	Burlington Area School District	Frederic School District	Hudson School District
Almond-Bancroft School District	Cameron School District	Freedom Area School District	Iola Scandinavia School District
Amery School District	Cedar Grove Belgium School	Friess Lake School District	Kaukauna Area School District
Appleton Area School District	Cedarburg School District	Gateway Tech College	Kenosha School District
Arrowhead Union H S District	Central Westosha School District	Germantown School District	Kewaskum School District
Athens School District	CESA #11	Gibraltar Area School District	Kewaunee School District
Auburndale School District	Chetek-Weyerhaeuser Area	Gillett School District	Kickapoo Area School District
Baldwin Woodville Area	Clear Lake School District	Glendale River Hills School	Kimberly Area School District
Bayfield School District	Coleman School District	Glenwood City School District	Kohler School District
Beecher Dunbar Pembine	Crivitz School District	Goodman Armstrong School Dis	La Crosse School District
Berlin Area School District	Cumberland School District	Grafton School District	La Farge School District
Birchwood School District	Denmark School District	Green Lake School	Lac Du Flambeau #1 School
Bonduel School District	Dover #1 School District	Hartford Jt.1 School District	Lake Country School District
Bowler School District	Drummond Area School District	Hartford U H School District	Lakeshore Tech College
Boyceville Comm School District	Durand School District	Hartland Lakeside Jt 3	Lena School District
Brighton School District #1	Erin #2 School District	Hilbert School District	Little Chute Area School District
Bristol Elementary School	Fond du Lac School District	Hillsboro School District	Luck School District
Brown Co Hndcpd Edu Board	Fox Point Jt.2 School District	Howard Suamico School Dst	Luxemburg Casco School District
Bruce School District	Franklin School District	Howards Grove School District	Maple Dale Indian Hill

Marathon City School District  
Marinette School District  
Marion School District  
Mauston School District  
Menemonee Falls School District  
Menominee Indian School District  
Mequon-Thiensville School  
Mercer School District  
Merton Community School District  
Milw Teachers Educ Assoc  
Montello School District  
Mukwanago School District  
Muskego Norway Cons School  
Necedah Area School District  
Nekoosa School District  
New Holstein School District  
New Lisbon School District  
New London School District  
Nicolet Union High School  
North Fond du Lac School District  
North Lake School District  
Northern Ozaukee School District  
Northwood School District  
Norway J7 School District  
Oak Creek - Franklin School  
Oakfield School District  
Oconomowoc School District  
Oconto Unified School District

Omro School District  
Oostburg School District  
Osceola School District  
Oshkosh Area School District  
Osseo - Fairchild School  
Paris J1 School District  
Pepin Area School District  
Peshtigo School District  
Pewaukee School District  
Pewaukee School District  
Phillips School District  
Plum City School District  
Port Edwards School District  
Prairie Du Chien Schools  
Princeton School District  
Pt Washington - Saukville  
Randall J1 School District  
Random Lake School District  
Raymond #14 School District  
Reedsville School District  
Richfield Joint 1 School District  
Richmond School District  
Ripon School District  
River Falls School District  
Rosendale Brandon School District  
Rosholt School District  
Royall School District  
Salem J2 School District

School District of Kettle Moraine  
Seneca School District  
Sevastopol School District  
Shell Lake School District  
Shiocton School District  
Shorewood School District  
Silver Lake Jt.1 School District  
Siren School District  
South Shore School District  
Southern Door Co School District  
Spencer School District  
Spooner School District  
Spring Valley School District  
St Croix Central School District  
St Croix Falls School District  
Stockbridge School District  
Stone Bank School District  
Stratford School District  
Sturgeon Bay School District  
Suring School District  
Swallon Elementary School District  
Tigerton School District  
Tomah Area School District  
Tomahawk School District  
Tomorrow River School District  
Trevor-Wilmot Consolidated Grade School District  
Tri County Area School District

Turtle Lake School District  
Twin Lakes #4 School District  
Two Rivers School District  
Union Grove Jt.1 School District  
Union Grove UHS School District  
Unity School District  
Valders School District  
Washington School District  
Washington-Caldwell School District  
Waterford Jt.1 (V) School  
Waterford Union High School  
Waupaca School District  
Waupun Area School District  
Wautoma Area School District  
Wauzeka-Steuben School District  
Webster School District  
West Allis-West Milwaukee School District  
West DePere School District  
West Salem School District  
Westfield School District  
Wheatland Jt.1 School District  
Whitefish Bay School District  
Wild Rose School District  
Wilmot Union High School  
Winneconne Community School District  
Wittenberg Birnamwood School  
Wonewoc Union Center School  
Wrightstown Comm School District

***State of Wisconsin Divisions – ID card will indicate when core.***

BD Aging & Long Term Care  
CESA #5 Portage  
City of Algoma  
City of Glendale  
City of Mequon  
Court - Circuit  
Court - Supreme & Appeals  
Department of Commerce  
Department of Justice  
Department of Revenue  
Department of Tourism  
Department of Workforce Development  
Dept Agric Trade Consumer Protection

Dept of Administration  
Dept of Children & Families  
Dept of Corrections  
Dept of Health Services  
Dept of Military Affairs  
Dept of Natural Resources  
Dept of Natural Resources  
Dept of Reg & Licensing  
Dept of Transportation  
Dept Public Instruction  
District Attorneys  
EFT - continuation - Regular  
EFT - St Annuitant - Dir Pay

EFT - St Annuitant - Sick Leave  
Employment Relations Comm  
Higher Educ Aids Board  
Housing & Econ Dev Auth  
Jefferson S. D.  
Legislature - Senate  
Mequon-Theinsville Library  
North Cape Consolidated School District  
Public Defender's Office  
Southeast WI Reg Plan CM  
State Fair Park Board  
Town of Dover  
University of Wisconsin System

UW Hospital Authority  
Veteran Affairs  
Veteran Affairs  
Village of Black Creek  
Village of Hartland  
Village of Kewaskum  
Village of Lac LaBelle  
Village of Mukwonago  
Village of Whitefish Bay  
Walworth Cty Metro Sew DS

## Alliance Small Employers — January 2011

*For questions about pre-certification, benefits, or payment after The Alliance discount, please call:*

**UMR - Midwest Security (MWS) at 1-800-542-6642**

	<b>Alliance Effective</b>	<b>Alliance Terminate</b>	<b>Insurer / Group#</b>	<b>Employer name</b>
<b>Term</b>	10/15/1998	01/14/2011	MWS WI11765	Alliance, The (Employer Health Care Alliance)
<b>Term</b>	04/01/2003	08/31/2010	MWS WI30405F	Bausch, Barbara
<b>Term</b>	11/01/1998	12/31/2010	MWS WI35269F	Freymler, Caroline
	02/15/2000		MWS WI13548	Hair Unlimited
<b>Term</b>	12/01/1999	12/31/2010	MWS WI30216F	Hasburgh, Dennis
<b>Term</b>	03/01/1999	12/31/2010	MWS WI37412F	Henke, Janice
<b>Term</b>	09/01/1997	10/31/2010	MWS WI37009F	Kessenich, Jason R.
<b>Term</b>	05/01/1996	12/31/2010	MWS WI31819F	Leystra, Carol
<b>Term</b>	11/01/1998	12/31/2010	MWS WI31847F	Luxton, Kay
<b>Term</b>	06/01/1995	12/31/2010	MWS WI36574F	Swiggum, Ben A.

**The Alliance “Healthy People At Work”  
Workers’ Compensation Program Participants—January 2011**

**Carriers’ addresses are listed at the end of this report**

Effective	Non-Renewal	Employer	Billing and Reports to...
10/01/2009		City of Monroe	Cities and Villages Mutual Insurance Company (CVMIC)
01/01/2003		Colony Brands ( <i>fka The Swiss Colony</i> )	Sentry
10/01/2006		County of Rock ( <i>fka Rock County</i> )	Willis HRH
01/01/1999		First Supply Group	First Supply Group
05/01/2008		John Deere & Company Inc.	John Deere & Company, Inc.
11/15/1993		Lands’ End	Sentry
06/30/2001		Nordic Group ( <i>Seats, Inc. and Flambeau</i> )	Gallagher Bassett
01/01/1994		Stoughton Trailers, Inc.	Stoughton Trailers

**How to contact the Workers’ Compensation carriers (or self-funded employers) listed in this report:**

**Cities and Villages Mutual Insurance Company (CVMIC)**

1250 S. Sunnyslope Road  
Brookfield, WI 53003  
phone: 800-890-3159

**Sentry**

Cheryl Rzentkowski  
Sentry Claims Service  
PO Box 8032  
Stevens Point, WI 54481  
phone: 800-739-3344  
fax: 715-346-6377

**First Supply Group**

Mary Prahler  
LaCrosse Plumbing Supply  
PO Box 1028  
LaCrosse, WI 54602-1028  
phone: 608-791-3613  
fax: 608-791-3652

**Stoughton Trailers, LLC**

Heather Dipko, Worker’s Compensation  
Stoughton Trailers, Inc.  
416 S Academy St  
Stoughton, WI 53589-2610  
phone: 608-873-2650  
fax: 608-873-2871

**Gallagher Basset**

PO Box 8004  
Madison, WI 53708  
phone: 608-249-1929

**Willis HRH**

Rock County Worker’s Compensation  
PO Box 877  
Appleton, WI 54912  
phone: 800-236-3311

**John Deere & Company, Inc.**

Please file workers’ compensation claims with appropriate John Deere Unit. This affects Wisconsin providers only. Claims will be paid by United Healthcare of the River Valley.