

DO I or DON'T I?
 Making Hard Decisions in Health Care

May 16, 2017 | 8:00-11:30 a.m.

The Monona Terrace, Madison, Wis.

AGENDA

- 8 – 8:30 a.m. **Registration and Breakfast**
- 8:30 – 8:35 a.m. **Welcome and Opening Remarks**
- 8:35 – 9:00 a.m. **3rd Annual Health Transformation Awards Ceremony**
- 9:00 – 10:00 a.m. **Practical Ways to Facilitate Doctor-Patient Communication**
 Dr. Andrew Lazris & Dr. Eric Rifkin
- 10:00 – 10:15 a.m. **Networking Break**
- 10:15 – 10:45 a.m. **The Benefits of OpenNotes – Why Patients and Doctors Need to Be on the Same Page**
 Dr. Catherine DesRoches
- 10:45 – 11:25 a.m. **Panel: Exploring The Shared Decision Making Experience**
- 11:25 – 11:30 a.m. **Closing Remarks & Adjourn**

FEATURED SPEAKERS

Andrew Lazris, MD
 Physician & Author

Andy Lazris, M.D. is a board-certified physician in Internal Medicine. He has practiced both primary care Internal Medicine and Geriatrics for the past 25 years, and is the founder and one of five practitioners at Personal Physician Care, a primary care practice in Columbia, Md. He has a Certified Medical Director (CMD) degree and is the director of several long-term care facilities in Maryland.

Dr. Lazris is a Magna Cum Laude and Phi Beta Kappa graduate of Brown University. He received a full merit scholarship to Albert Einstein College of Medicine in New York, and completed his Internal Medicine training at University of Virginia Hospital. His most recent book, Curing Medicare (Cornell University Press, 2016) explores geriatric health care, how it is impacted by Medicare and how to best reform the Medicare system.



Erik Rifkin, Ph.D. Environmental Scientist & Author

Erik Rifkin, PhD is an environmental scientist with over 35 years of experience in characterizing human health and ecological risks from exposure to contaminants in soil, aquatic ecosystems, air and sediments. He has provided assistance and guidance to federal and state regulatory agencies, corporations, NGOs and the public in assessing risks associated with metals and organic pollutants in environmental media. In addition to publishing articles in peer reviewed journals, Dr. Rifkin is a coauthor of the book, *The Illusion of Certainty – Health Benefits and Risks*, published by Springer in June 2007. His professional activities have underscored the importance of the communication of health risks and benefits to impacted groups.

Dr. Catherine DesRoches, Doctor of Public Health (Dr.PH.) Executive Director, OpenNotes

Catherine M. (Cait) DesRoches is a distinguished health services researcher with expertise in emerging trends in health care delivery. She came to OpenNotes from Mathematica Policy Research, a national firm with extensive expertise in social policy research, where she was a Senior Fellow studying the use of electronic health records by hospitals and physicians, the effect of health care organizations on physician clinical practice, physician capacity to provide coordinated patient-centered care and primary care workforce issues. Dr. DesRoches also has extensive experience leading and managing interdisciplinary research aimed at improving health system performance and quality of care.

Dr. DesRoches is a graduate of the University of Massachusetts, School of Public Health, and the Joseph P. Mailman School of Public Health at Columbia University, where she received her doctoral degree. She has worked as research scientist and project director for the Harvard T.H. Chan School of Public Health, and has held faculty positions at Vanderbilt University, Simmons College of Social Work and Harvard Medical School. Much of her work has focused on electronic health record adoption and organizational change.

Martha (Meg) Gaines Director, Center for Patient Partnerships (CPP); Distinguished Clinical Professor of Law

Martha “Meg” Gaines, founder and director of the Center for Patient Partnerships (CPP) was called to advocacy work after her own experience with illness. In 1994, Gaines was diagnosed with ovarian cancer which ultimately spread to her liver. In early 1995, a doctor told her to “go home and think about the quality, not the quantity” of her remaining days. Her children were toddlers at the time. But Gaines did not go home and die. She went on an odyssey around the United States and found the surgeon who would save her life. Once she was in remission, Gaines returned to her job at the law school and, in 1998, was named Assistant Dean for Student and Academic Affairs. But Gaines soon felt called to a new career. Mindful of the role her education and resources played in her survival, Gaines decided to commit her professional energies to helping other patients facing life threatening and serious chronic illnesses get the care they need. In September 2000, she and several colleagues founded the Center.

Meg received her undergraduate degree in religion from Vassar College in 1977 and graduated cum laude from the University of Wisconsin Law School in 1983. Following her graduation, she served as a law clerk in Arizona and as a trial attorney for the Milwaukee office of the State Public Defender. In 1987, she returned to the Remington Center at the University of Wisconsin Law School to teach. She earned her post-graduate Master of Laws degree in 1993 from the University of Wisconsin.