



FOR IMMEDIATE RELEASE

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THE ALLIANCE PARTNERS WITH DELTA DENTAL OF ILLINOIS

MADISON, WIS., December 13, 2012 — Through a new partnership with Delta Dental of Illinois, The Alliance is proud to offer its member companies in Illinois administrative discounts, flexible plan options, claim verification, and performance guarantees for their dental benefits and also discounts on the Delta Vision product. This offering is in addition to our long-standing partnership with Delta Dental of Wisconsin.

With more than 130,000 participating dentists across the United States and more than 80 percent of Illinois dentists in Delta's network, members are sure to find value in this product offering. Delta Dental members have the freedom to choose from a broad network of dentists with considerable cost savings.

Other benefits available to Delta Dental members include quick and accurate claims payment, dental benchmarking reports, comprehensive wellness programs and experienced and knowledgeable account management.

The Alliance moves health care forward by controlling costs, improving quality and engaging individuals in their health. An employer-owned, not-for-profit cooperative, The Alliance's 180 members provide coverage to more than 80,000 individuals in Wisconsin, Illinois and Iowa. They use the purchasing power of cooperative members to negotiate with and provide access to an extensive network of doctors and hospitals paid to improve quality by performing better, not doing more.

Delta Dental of Illinois and Wisconsin are not-for-profit organizations committed to improving overall health. Delta Dental is the largest dental plan in the U.S., providing dental coverage to nearly one-third of all Americans with dental insurance in all 50 states. The organization is committed to expanding access, leveraging dental benefits, partnering with dental communities and providing dependable service.

For more information, visit www.the-alliance.org, www.deltadentalil.com or

www.deltadentalwi.com

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