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AMUNDSON JOINS THE ALLIANCE® AS HEALTH CARE TRANSFORMATION CONSULTANT

MADISON, Wis. (May 6, 2013) — Gail Amundson, M.D. has joined The Alliance as health care transformation consultant.

As The Alliance’s first physician consultant, Dr. Amundson will help the not-for-profit cooperative of 180 employers use value-based purchasing strategies to improve the quality and cost of health care services.

Dr. Amundson recently served as the president and chief executive officer of Quality Quest for Health in Illinois and as the medical director for Quality at HealthPartners in Minnesota. She has extensive experience in quality measurement and its application to improve health care delivery and population health. She is board certified in internal medicine and holds a certificate of added proficiency in geriatrics. She is a fellow of the American College of Physicians.

“We think Gail’s experience in quality measurement and community leadership will accelerate our efforts to improve quality and control costs,” says Cheryl DeMars, president and CEO of The Alliance. “As employers who provide health benefits to over 83,000 people, we have an opportunity and an obligation to buy services based on both quality and cost. Doing so will not only ensure that our employees get better health care, but will create the market incentives needed to drive improvement in the system overall.”

The Alliance moves health care forward by controlling costs, improving quality, and engaging individuals in their health. They use the purchasing power of cooperative members to negotiate with and provide access to an extensive network of doctors and hospitals paid to improve quality by performing better not doing more.

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A professional photo of Gail Amundson is available here:
http://the-alliance.org/uploadedImages/images/gamundson_sm.jpg