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CZECHOWICZ JOINS THE ALLIANCE® AS PATIENT EXPERIENCE MANAGER

MADISON, Wis. (Nov 17, 2014) — Marjorie Czechowicz, RN, BSN has joined The Alliance as patient experience manager.

As The Alliance’s first patient experience manager, Czechowicz will help the not-for-profit cooperative of more than 200 employers implement the *QualityPath*® program set to launch Jan. 1, 2015.

QualityPath is an initiative developed by The Alliance to identify physicians and hospitals that – when working together – meet proven standards for delivering quality care for total hip replacement, total knee replacement and coronary artery bypass graft. The program focuses on non-emergency surgical procedures that are scheduled in a manner that allows patients to “shop” for care. Employers who sign on to participate in *QualityPath* will encourage their employees to use high-quality, fairly priced *QualityPath*-designated providers.

Czechowicz will help manage the patient experience by guiding patients down the path to quality care. She will:

- Be the point of contact for all patients who will participate in the *QualityPath* Initiative
- Offer assistance to transition medical records and care.
- Make sure hospitals and doctors recognize the patient as a *QualityPath* participant.
- Remain in touch with hospitals, doctors and patients to help answer questions and streamline the process.

Czechowicz is a registered professional nurse with significant experience in delivering excellence in care to patients and their families. She previously served as a nurse case manager at Group Health Cooperative, complex case manager for Physicians Plus Insurance Company and clinical nurse navigator for UW Health Partners.

“We are honored to have Czechowicz join The Alliance team and serve our *QualityPath* members,” said Cheryl DeMars, president & CEO of The Alliance.

The Alliance moves health care forward by controlling costs, improving quality, and engaging individuals in their health. They use the purchasing power of cooperative members to negotiate with and provide access to an extensive network of doctors and hospitals paid to improve quality by performing better not doing more.

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A professional photo of Marjorie Czechowicz is available here:

www.the-alliance.org/uploadedImages/Press_Room/Press_Release/Margie_Czechowicz_4x6_print.jpg