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**BERRY AND KANEY JOIN ALLIANCE BOARD; OLM ELECTED BOARD CHAIR,
CULVER VICE CHAIR**

MADISON, Wis. (March 20, 2015) — **Janette Berry**, benefits manager of [Miniature Precision Components \(MPC\) Inc.](#), Janesville, Wis.; **Jill Kaney**, director of human resources of [Wesley Willows Corporation](#), Rockford, Ill.; and **Larry Pribyl**, CFO of [Trachte Building Systems](#), Sun Prairie, Wis. have been elected to The Alliance Board of Directors.

Brad Olm, vice president of human resources at [Gordon Flesch Co.](#), Madison, Wis. was elected board chair. Olm became a member of The Alliance Board of Directors in 2013. He joined Gordon Flesch Co. in 2010 and serves on the senior leadership team. He guides the human resources department in supporting more than 600 employees in 10 locations.

Wendy Culver, human resources director at [Mead & Hunt](#), Madison, Wis. was elected vice chair. Culver became a member The Alliance Board of Directors in 2008. She joined Mead & Hunt in 1996 as human resources director. In her position she is responsible for human resources policies, strategic planning, training, recruitment, retention and benefits.

The Alliance board also includes:

- Mary Kay Brooks, general manager, corporate attorney and owner, [Brooks Tractor](#), Sun Prairie, Wis.
- Vikki Brueggeman, director of human resources, [Zimbrick, Inc.](#), Madison, Wis.
- Jennifer Pagels, director of human resources, [Trek Bicycle Corporation](#), Waterloo, Wis.
- Kyle Reading, vice president of finance, [Spuncast, Inc.](#), Watertown, Wis.
- Mark Rieland, director of human resources, [Flambeau, Inc.](#), Baraboo, Wis.
- Mark Stevens, vice president for business affairs, [Maranatha Baptist University](#), Watertown, Wis.

The Alliance Board of Directors works together with staff to set the direction for The Alliance. Founded in 1990, The Alliance is in its 25th year as a not-for-profit cooperative that moves health care forward by controlling costs, improving quality and engaging individuals in their health. Its

more than 240 members provide coverage to more than 100,000 individuals in Wisconsin, Illinois and Iowa.

To learn more about The Alliance Board, including biographies, visit: www.the-alliance.org/board.

Photos can be downloaded at: http://www.the-alliance.org/press_room/press_releases/

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