

KEEPING EMPLOYEES HAPPY & HEALTHY

An Event Focused on Mental Health in the Workplace



January 16, 2018 • 8 a.m. - 11:30 a.m.

AGENDA

- 8:00 — 8:30 a.m. **Registration and Breakfast**
- 8:30 — 8:35 a.m. **Welcome and Opening Comments, Cheryl DeMars**
- 8:35 — 9:35a.m. **The Truth about Leadership and Mental Health in the Workplace, Dennis C. Miller**
- 9:35 — 10:25 a.m. **Workplace Mental Health Initiative: Moving Mountains, Michael Thompson & Ian Shea**
- 10:25— 10:40 a.m. **Networking Break/Exhibits**
- 10:40 — 11:00 a.m. **Behavioral Health Services Offered Through Telemedicine, Jenny Carrillo**
- 11:00 — 11:25 a.m. **Building the Mentally Healthy Workplace: A Strategic Plan for Improving Employer Mental Health Practices, Shel Gross**
- 11:25 — 11:30 a.m. **Closing Comments & Adjourn, Cheryl DeMars**

FEATURED SPEAKERS



Dennis C. Miller, managing director, The Nonprofit Search Group

Dennis C. Miller is a nationally recognized strategic leadership coach and executive search consultant with more than thirty-five years of experience working with nonprofit board leadership and chief executives across the country. In addition, he is a sought-after motivational speaker, retreat facilitator, leadership performance coach and author.

As the former president and chief executive officer of a major medical center and foundation in New Jersey, his reputation as a respected health care executive resulted in numerous honors, including the status of Fellow in the American College of Health Executives.

Miller is the author of four books. His latest book is *Moppin' Floors to CEO: From Hopelessness and Failure to Happiness and Success*. Miller shows up how anyone, including a troubled kid from New Jersey, can overcome seemingly insurmountable obstacles, make it to the top and live a happy and fulfilling life.

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Michael Thompson, president & CEO, National Alliance of Healthcare Purchaser Coalitions

Michael Thompson is the president and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance). The National Alliance (formerly NBCH) consists of approximately 50 health care purchaser-led coalitions collectively supporting over 12,000 health care purchasers providing health coverage to over 41 million Americans.

Thompson was previously a principal at PricewaterhouseCoopers (PwC) for 20 years specializing in health care and employee benefits strategy development and implementation, design, financing, operations and analysis. At PwC, he consulted with major employers and other stakeholders on sustainable cost reduction, integrated health, wellness and consumerism, retiree health, private exchanges and health reform. While at PwC, Thompson helped to establish the Third Thursday Innovators Program, the Private Exchange Evaluation Collaborative (“PEEC”), the Touchstone Health & Well-being Survey and the National Consortium for Healthcare Process Excellence. He was awarded the “Sandy Lutz 2015 Thought Leadership Career Achievement Award.”

Prior to joining PwC, Thompson served as a health plan executive in both national and regional leadership roles related to underwriting, marketing, operations, government programs and product development, including CFO of the western region and national head of underwriting and contracts.



Ian Shea, founder & CEO, I M Human

Ian Shea is the founder and CEO of I M Human. I M Human is an organization that partners with businesses to customize initiatives that support and meet the mental, emotional and spiritual needs of their employees. Its goal is to foster human connections that turn Life Moments into opportunities for growth.

Shea has expertise in capital markets and finance that has helped him build and sustain fundamentals needed to raise and allocate capital, successfully engage talent and navigate solutions in response to unmet needs in the marketplace, such as the creation of Maestro Market and I M Human.

His past experience has included investment banking with Prudential Securities and Patricof & Co. Capital. He served as vice president and general manager of ReplayTV where he really learned the “plumbing” of a company. He led Replay through two acquisitions, two turnarounds and a successful exit from bankruptcy, a new business product launch, and finally the company’s sale to DirecTV in 2008.

Shea earned his MBA from the Haas School of Business at UC Berkeley and an MBA from Columbia Business School. He earned his BS in Economics from Cornell.

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Jenny Carrillo, vice president, strategic account management, American Well

Jenny Carrillo is the vice president, strategic account management at American Well, a telemedicine service for health systems, health plans, employers and physicians. Its mission is to improve patient outcomes through live video visits with board-certified doctors.

Carrillo helps partner with health care organizations to define, develop and evolve telehealth solutions to actualize organizational goals and measurable objectives. She helps advise organizations in their operational efforts to leverage their telehealth assets.

Prior to joining American Well, Carrillo was senior vice president of external affairs and strategic planning at Planned Parenthood of Southern New England. In that role she managed the integration of cross-functional work processes and communications into the new external affairs department. She also served as the public spokesperson and developed and executed marketing campaigns.

Carrillo is a graduate from Yale University where she received her Ph.D. in clinical psychology and women's studies.



Shel Gross, director of public policy, Mental Health America of Wisconsin

Shel Gross is the director of public policy for Mental Health America of Wisconsin (MHA). Gross is a former member of the Wisconsin Council on Mental Health (the state planning and advisory council) and chairs its Legislative and Policy Committee.

He is the past board member of the Wisconsin Prevention Network, past co-chair of Wisconsin United for Mental Health, a statewide anti-stigma initiative, and past co-chair of the Survival Coalition of Wisconsin Disability Organizations.

Gross is Project Manager for two grants from the Wisconsin Department of Health Services which focuses on suicide prevention and formerly managed Wisconsin's Garrett Lee Smith youth suicide prevention grant. He was also the project manager for "Building the Mentally Healthy Workplace," a grant from the Wisconsin Partnership Program of the University of Wisconsin School of Medicine and Public Health.

Gross holds a master's degree in Public Policy from the LaFollette Institute for Public Affairs at the University of Wisconsin-Madison and has 40 years of experience in the mental health field. Prior to joining MHA he worked for ten years in the Wisconsin Medicaid program.