

The Alliance presents...

2018 HEALTH TRANSFORMATION AWARDS

Thursday, May 17, 2018



BRAKEBUSH BROTHERS, INC.

Brakebush Brothers has tapped into innovative health and wellness solutions to reduce costs and become the “employer of choice” in its area.

Brakebush wants to control its health costs but it also wants to be the employer of choice for people who live in or near Westfield, Wis., population 1,250. It has put together a package of services designed to save money while serving a wide range of health and wellness needs. This package includes:

- » An onsite clinic offering acute care medicine services for all employees, spouses and dependents covered by Brakebush health plan.
- » Onsite physical therapy (PT). The onsite rehabilitation services alone have saved the company \$120,000. Last year, the PT program had 3,100 visits.
- » A Health Care Coordinator who is the point person for the employee or covered dependent when they need a medical service.
- » Mobile screening services.
- » A centers of excellence program that directs employees to four providers for specialized services that range from surgery to sleep studies. In 2017, Brakebush tallied savings of \$378,000 from redirected care. In 2018, Brakebush will add medical tourism for joint replacements through Health City Cayman Islands.
- » International pharmacy services.
- » A well-rounded wellness program that includes physical fitness but also addresses all components of health.

Brakebush is being recognized for exploring new approaches to delivering and paying for care. And for collaborating with other organizations to develop innovative solutions to significant health care problems.



NATIONAL COOPERATIVERX

National Cooperative 

National CooperativeRx ensures that prescription benefits are provided to employees and their dependents in the most effective and efficient manner. As a cooperative, their focus is on the member, not profits.

The National CooperativeRx benefit and the corresponding pharmacy benefit manager (PBM) agreement is one of the most complex relationships that an employer has to manage. National CooperativeRx addresses this by negotiating with the PBM, overlaying their expertise, establishing clear expectations and accountability with the PBM and passing all those benefits on to their members. They provide consultative support to their members to address their unique needs and priorities. This has resulted in significantly lower costs and improved transparency for their employer members.

National CooperativeRx is being recognized for exploring new approaches to delivering and paying for care, as well as advancing our understanding of how to engage consumers in making better decisions about their care and collaborating with organizations to develop innovative solutions to significant health care problems.

RICE LAKE AREA SCHOOL DISTRICT

When the Rice Lake Area School District was faced with a 28 percent rate increase last year, they knew they needed to disrupt local health care. They wanted to offer individualized low-cost, high-quality options to enrollees and set an exemplary example for other employers who are no longer willing to tolerate today's unaffordable health care.

After months of exploration with their staff, the district chose to follow a consumer-focused path. Enrollees must engage in their health care decisions by choosing between traditional choices or low cost/high quality options at the point of service. Today the district's health plan includes:

- » Self-funding
- » Direct contracting
- » Medical tourism
- » Telemedicine
- » Reference-based pricing
- » Personal care navigators
- » Onsite clinic

As a result of these new tactics, Rice Lake School District saw results that spoke for themselves:

- » Total costs were 40 percent lower than last year.
- » Claims decreased more than 50 percent.
- » No enrollee has more than \$50,000 in claims compared to 12 enrollees during the same time-period last year.

Rice Lake Area School District is being recognized for multiple reasons including exploring new approaches to delivering and paying for care; improving the quality of care using a systematic, process-oriented approach that can be adapted by other organizations. And for collaborating with other organizations to develop innovative solutions to significant health care problems; advancing our understanding of how to engage consumers in making better decisions about their care; and providing extraordinary leadership among employers related to health benefits.

SMART CHOICE MRI

Smart Choice MRI is working to change the way services are provided by offering quality imaging that gives consumers a decision and an option to lower the costs for their own care.

Smart Choice MRI offers affordable services at a set price, so there are no surprises. They use advanced technology (similar to what is found in leading hospitals) with scans read by leading radiologists. They offer convenient, flexible hours to work around consumer schedules. Customer service is also a priority, making patients feel comfortable and welcomed when receiving services. They take "complicated" out of receiving MRI services for their patients while making it affordable.

Smart Choice is being recognized for exploring new approaches to delivering and paying for care. They are also advancing our understanding of how to engage consumers in making better decisions about their care and collaborating with other organizations to develop innovative solutions to significant health care problems.



About The Alliance's Health Transformation Awards

The Alliance Board of Directors has selected individuals or organizations to receive The Alliance's Health Transformation Award based on their commitment to moving health care forward for consumers, employers and other purchasers. Individuals and organizations that played a key role in efforts to advance health care were selected for recognition. This is our fourth year of presenting these awards.

THE ALLIANCE
Employers moving health care forward



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