

**FOR IMMEDIATE RELEASE**

**Contact:**

Teri Van Tassel, Vice President, Marketing & Product Innovation  
608.210.6633

E-mail: [tvantassel@the-alliance.org](mailto:tvantassel@the-alliance.org)  
[www.the-alliance.org/press](http://www.the-alliance.org/press)

**EMPLOYER COOPERATIVE TO HOST AN OPIOID EPIDEMIC SUMMIT – July 24**

MADISON, Wis. (June 21, 2018) – The Alliance is hosting its first ever full-day summit focusing on the **The Opioid Epidemic and Its Impact in the Workplace** on Tuesday, July 24, 2018 at The Monona Terrace in Madison, Wis.

Employers, providers, brokers, TPAs, health care community leaders, legislators and related vendor organizations interested in learning more about this epidemic and how it directly impacts employers, benefit plans and their enrollees are invited to attend.

**[The Opioid Epidemic:  
Its Impact in the Workplace](#)**

Tuesday, July 24, 2018

8 a.m. – 4 p.m.

The Monona Terrace, Madison, Wis.

Attendees will have the opportunity to hear from more than 15 knowledge expert speakers and their perspectives on the opioid topic. Speakers include:

- Robert Stutman, *speaker, author and ex-DEA agent*
- Robert Poznanovich, *vice president, Hazelden Betty Ford Foundation*
- Paul Krupski, *director of opioid initiatives, Department of Health Services, Wisconsin*
- Cheryl Larson, *President & CEO, Midwest Business Group on Health*
- Stephanie Vojas, *principal, Michael Best Strategies*
- Jocelyn Kerl, *PharmD., clinical services manager, National CooperativeRx*
- Dr. George Morris, *epilepsy clinical medical director, Ascension*
- Dr. Michael McNett, *pain management provider, Aurora Health Care*
- Dr. Michael Miller, *director of addiction program development training, Rogers Behavioral Health*
- Christopher Cunningham, *assistant professor, pharmacy science, Concordia University Wisconsin*
- Dr. Julie Lombardo, *owner, Capitol Physical Therapy*
- Dr. Kevin Wait, *clinic director, Capitol Physical Therapy*

- Janet Poppe, *senior director, payer and employer relations, Pacira Pharmaceuticals*
- Dr. Jeff King, *DC, MS, Wisconsin Chiropractic Association*
- Mary Rode, *owner, The Write Source*
- Laura Monagle, *vice president, clinic services & public relations, Affirm*

This event is free and will allow attendees the opportunity to learn more about workplace opioid abuse, prevention, treatment and other alternative methods to combat this epidemic.

**Interested individuals who would like to attend for free can register here:**

**<http://www.the-alliance.org/july-2018-alc-register-to-attend>**

The Alliance is an employer-owned, not-for-profit cooperative that moves health care forward by controlling costs, improving quality and engaging individuals in their health. It has 240 employer members that provide health benefit coverage to more than 85,000 people in Wisconsin, Illinois and Iowa.

#####