

## Account Executive

Are you looking to challenge yourself, expand your learning, and grow your career in a supportive, mission-oriented culture? We are seeking a self-motivated and results-oriented individual to join **The Alliance** team as an **Account Executive**.

### The Opportunity

As Account Executive, you will be working directly with the employer members of The Alliance cooperative, connecting the needs of the employers with the products and services of The Alliance in order to reduce the employers' health care costs in ways that improve health care quality and engage people in their health.

The Account Executive manages and grows a book of business by understanding the changing needs of the employers and connecting them with Alliance services that they value. This key role also builds productive relationships with stakeholders in the market and is the subject-matter expert on marketplace alternatives in the assigned customer segment. The account executive helps The Alliance fulfill its mission by bringing meaningful voice of the customer feedback into the organization.

### The Responsibilities

The Account Executive is responsible for these critical tasks:

- Create, execute, and track account management plans for an assigned book of business that will meet or exceed the retention target.
- Help develop and execute broker and Third Party Administrators (TPA) strategies to meet or exceed overall membership targets.
- Interpret and effectively communicate Alliance data and reports to accounts and brokers so they can make decisions and implement improvements based on the information.
- Through active listening, gather insights and bring the Voice of the Customer back to The Alliance.
- Represent The Alliance and the brand in the marketplace.
- Work collaboratively with other departments such as Marketing Communications, Provider Contracting, Data Analysis, Claims, Accounting and more to fulfill account needs and resolve account problems.

### The Requirements

The ideal candidate has strong interpersonal and relationship-building skills and is highly skilled in active listening and consultative selling. In addition s/he will be:

- Experienced in account management (a minimum of three years' experience). Health plan offerings and self-funding knowledge preferred.
- Creative and resourceful.
- Articulate and practiced in presenting ideas to a wide variety of audiences, whether in person or in writing and must possess excellent questioning and listening skills.
- Able to analyze, problem solve, synthesize multiple concepts and think strategically.
- Candidates should have a bachelor's degree in business administration, marketing, human resources or related field and able to obtain Wisconsin Life and Health licenses within six months of employment.

Interested candidates can apply [here](#).

To learn more about The Alliance visit [www.the-alliance.org](http://www.the-alliance.org).

The Alliance is unable to provide sponsorship for a H1-B work visa at this time.

Equal Opportunity Employer