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**STAFF CHANGES IN BUSINESS DEVELOPMENT AND MEMBER SERVICES AT THE ALLIANCE**

MADISON, WIS., May 29, 2019 – The Business Development and Member Services departments at The Alliance® are proud to announce staff promotions. The Alliance is an employer-owned not-for-profit cooperative of more than 240 self-funded employers and not-for-profit insurance trusts.

**Kathryn (Otto) McLeod** has been promoted to Director of Member Services and Innovation. In this role, McLeod will lead the team of Account Executives and spearhead innovation initiatives in order to bring new value to employers.

**Paul Roelke** will serve as an Account Executive, reporting to McLeod.

**Mike Roche** and **Mike Krach** will both serve as Directors of Business Development.

The Business Development and Member Services departments are led by **Melina Kambitsi**, Ph.D., Senior Vice President, Business Development and Strategic Marketing.

“These staff promotions will realign and strengthen service to employers and their consultants as they work with us to change the status quo of health care,” said Kambitsi. “We are looking ahead to organizational growth, network expansion and moving health care forward.”

The Alliance is a not-for-profit cooperative that moves health care forward by controlling costs, improving quality and engaging individuals in their health. Members include more than 240 self-funded employers and multiemployer plans in Wisconsin, Illinois and Iowa.

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