

Smarter NetworksSM. Serious Savings.

Provider contracts proven to produce more savings than other insurers.

The Hospital Price Transparency Rule went into effect on Jan. 1, 2021, and although some hospitals are not yet complying with the rule, those that are have provided us with the data necessary to compare our rates against other insurers.

The results show that our contracts (using Reference-Based Contracting[®] by The Alliance) produce significantly lower rates than most other health plans – including United, Anthem, and Blue Cross Blue Shield.

4.2% Lower
than United



Black River Falls Memorial

15% & 2% Lower
than Anthem BCBS WI PPO, Anthem BCBS WI Indemnity

27.1% lower than Anthem BCBS WI/BL Priority WI, Anthem BCBS WI/BL Priority X WI



Gundersen La Crosse Hospital

10% & 14.4% Lower
than UMR

24.9% Lower
than Anthem BCBS WI HMO

8.7% & 14.4% Lower
than United/UHC

9.5% Lower
than Anthem

52% Lower
than Anthem



Mercy Walworth

22.1% Lower
than Anthem

18% Lower
than United



Beloit Hospital



FHN Memorial Hospital

15% Lower than BCBS

7.7% & 28.2% Lower
than United

- Inpatient Rates
- Outpatient Rates
- Both Inpatient & Outpatient Rates