



Proactive Employees Equals Productive Employees

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Question?

By a show of hands...

1. How many of you are caring for
2. Have cared for or
3. Know someone that cared for an aging loved one?



Being Proactive vs. Reactive

- Is this New Thinking?

...We are a reactive society that is governed by a reactive government... Why should I be Proactive?!

○ Eldercare is Confusing

What's the difference between...

- Home Care
- Home Healthcare



○ It's on my list but not a Priority...

Businesses don't realize that eldercare is a problem until someone in senior management goes through it.

Nancy Rubin, head of human resources for the Motion Picture & Television Fund, found herself caring for her aging mother. She told Forbes “that stepping into this new role opened her eyes to the plight that was befalling other employees.”

—○ My Personal Caregiving Experience





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I THINK I NEED
A SMART PHONE.

POP, YOU JUST
LEARNED HOW
TO TURN THAT
ONE ON



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○ To Ensure COORDINATION



...Because families, state laws, and professional advisors make up a complex set of controls... That's the reason for "Checklists"

○ Proactive = Productive

- In Summary...
- It's never too early to have “The Conversation” with your parents
 - Try not to approach the conversation with preconceived ideas about what your loved ones might say or how they may react
 - Approach the conversation with an attitude of listening, not telling.
 - Make references to yourself and your own thoughts about what you want for the future.
 - Be very straightforward with the facts.

Thank You



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