

THE ALLIANCE

Monthly Newsletter



August 2020

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The Alliance Staff



This pandemic hasn't slowed us down



In this month's newsletter, we wanted to acknowledge The Alliance staff, who has – beyond all measures – exceeded standards during this crazy, once-in-a-lifetime

situation. They've made the transition into virtual work almost seamlessly and have shown a real passion and dedication for supporting our members, who have not had any disruptions in service.

Further, we have a fully functioning virtual call center, are processing claims just as quickly as we always have, and have onboarded three new employees since March. In other words: the pandemic hasn't slowed us down – it's just made us work harder.

As great as it is to recognize our staff for their recent accomplishments, The Alliance has its sights set on the future; we're always looking onward to what's ahead and are planning for a fantastic Fall. Here's a few of the highlights:

Upcoming Events

Starting or Joining an On-Site Clinic Webinar – Today!

Our newest Direct Primary Care webinar is happening today! (10:30am CST) Click this link for late registration:

[Register Now](#)

The Alliance Fall Symposium & Annual Meeting Thursday, October 1st | 9:30am - 1:00pm

Due to the pandemic, our Fall Symposium & Annual Meeting will instead be hosted as a virtual, three and a half hour event on October 1st. We have some great topics to cover, some exciting new videos to share, and we'll also announce our Health Transformation Award Winners!

[Learn More](#)

New Blogs



How to Design A Health Benefit Plan that Saves Your Business Money

If you want to design a health benefits plan that saves your business money but don't know where to start, begin by creating a corporate culture that educates employees on the plan and encourages them to use it...



[Read more](#)



Direct Primary Care Webinar Part 2 Recap

Lately, many of our self-funding members have expressed interest in starting an on-site clinic or joining a shared-site clinic that delivers Direct Primary Care...



[Read more](#)



Direct Primary Care Webinar Part 1 Recap

The Alliance hosted Dr. Kayur Patel of Proactive M.D. and Dr. David Usher, M.D., of ReforMedicine, for our first of a two-part series on Direct Primary Care...



[Read more](#)

Health Policy Updates

Webinar: Health Policy TBD

We're still finalizing the details and a date for this, but we wanted to let you know we're working on a Health Policy webinar to help keep our members informed on public policy. We're planning on covering a wide range of policy issues, including the presidential candidates' positions, so stay tuned!

Provider Updates

The following new providers have been added to The Alliance Network:

Behavioral Health

Advance Clinical Services - Kenosha, WI
Discover You Counseling and Personal Wellness - Madison, WI
Oswald Counseling Associates - Plover, WI
Redwood Family Therapy - Madison, WI
Redwood Family Therapy - Waunakee, WI
Saltzman Counseling Services - Madison, WI
Shift Therapy - Janesville, WI
Thoughtful Therapy - Appleton, WI

Clinics

Authentic Birth Center Wellness Collective - Milwaukee, WI
Awakening Joy Midwifery - Milwaukee, WI
Baby's Birth Benefits - Milwaukee, WI
Birth Options and Wise Women - Milwaukee, WI
Deeply Rooted Birthing - Milwaukee, WI
MH Imaging - Kenosha, WI
MH Imaging - Milwaukee, WI
MH Imaging - Racine, WI

Hospital

Marshfield Medical Center - Wausau/Weston, WI

The National Alliance Survey

The National Alliance of Healthcare Purchasers Coalition (NAHPC) wants to better understand what you and other employers across the country are thinking about in regards to threats to sustainability for health benefits and health reform during COVID-19 pandemic.

Please complete the survey by Monday, August 31.

[Take Survey](#)

We appreciate your feedback!

Please answer [one quick question](#) to let us know how we are doing.



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