



December 2020

The Alliance Monthly Newsletter

[Health Transformation Awards](#) | [Our Blog](#) | [Members in the News](#) | [The Alliance Updates](#)
| [Partner Events](#) | [Provider Updates](#)

Health Transformation Awards



Employer Case Study: Matt Ohrt/Merrill Steel

Learn how Matt Ohrt has saved Merrill Steel and its employees \$4 million over four years by creating an on-site direct primary care clinic and mobile health clinic.

[Read More](#)

Our Blog



WHIO: Improving Health Care In Wisconsin With Award-Worthy Work

The WHIO received a Health Transformation Award from The Alliance on October 1, 2020 for significantly improving transparency and high-value health care in Wisconsin...



[Read more](#)



How to Save Your Employees 50% on Primary Care Costs

Tena Hoag [received a Health Transformation Award from The Alliance on October 1, 2020](#) for significantly improving her employees' access to high-value health care and transforming the way health care is delivered....



[Read more](#)



Health Policy Webinar
By The Alliance

Recap: Health Policy Webinar

The Alliance believes it's important for employers to stay up-to-date on health policy legislation – especially during an election year. And because health policy can be complicated, we invited experts...



[Read more](#)

Members in the News

We have a few members spreading some much-needed joy this holiday season!

Festival Foods raised \$23,957, 4,500 pounds of food, and 1,325 toys in their inaugural Joy of Sharing event.

[Read More](#)

First National Bank and Trust (FNBT) donated nearly \$70,000 in COVID-19 specific programs to support area non-profit organizations in 2020.

[Read More](#)

Blackhawk Bank's annual "Grateful Giving" Thanksgiving Food Drive raised \$14,484.60 and 2,616 non-perishable items.

[Read More](#)

The Alliance Updates

Customer Service Holiday Hours

The Alliance staff – including customer service – will be out of office on Christmas Eve, Christmas Day, New Years, and New Year's Eve. Outside of these holidays, customer service will be available during their regular hours below.

- **Monday-Thursday:** 7:30 a.m. to 4:30 p.m.
- **Friday:** 7:30 a.m. to 11:30 a.m.

[Contact us](#)

Partner Events



Partner Webinar Recap

The Alliance, Business Health Care Group (BHCG), and WEA Trust and Health Tradition Health Plan were pleased to host a webinar with the University of Wisconsin-Madison Population Health Institute on Dec. 10.

The webinar featured public health experts who provided guidance for employers on best practices when it comes to reporting and preventing the spread of COVID-19. They also [provided a plethora of employer resources](#).

[View Full Recording](#)

Provider Updates

The following new providers have been added to **The Alliance Networks:**

Ambulatory Surgery Center

Kenosha Digestive Health Center - Kenosha, WI
Racine Digestive Health Center - Sturtevant, WI
Southern Lakes Endoscopy Center - Mukwonago, WI

Chiropractic

Red Wing Chiropractic Clinic - Red Wing, MN

Clinic

Chris Scott Wellness - Loves Park, IL

Home Health/DME

Aljan Company - Madison, WI

*Unfortunately, **Smart Choice MRI has closed all locations** and is no longer operating as Smart Choice MRI. As a result, Smart Choice MRI is no longer part of The Alliance Networks .*

Happy New Year!

This is our final newsletter of the year – and what an eventful year it was! Thank you for valued partnership; your commitment to your employees and improving health care through these unprecedented times has helped keep the cooperative strong. See you next year!

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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