

THE ALLIANCE

Monthly Newsletter



February 2020

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Events

Annual Seminar Keynote Speaker Announced



We're hosting [Dr. Marty Makary](#) as our keynote speaker for this year's [Annual Seminar event](#), which includes a book signing, an opportunity to network, and other speakers who will detail prominent health care topics, like prescription drug prices, transparency in health care pricing, and important changes in health legislature.

[Register now to attend!](#)

The Alliance 2020 Health Transformation Awards



Are you moving health care forward?

We want to recognize and award organizations or people that are driving positive change in health care! Want to be considered?

[Please fill out your submission here.](#)

Our Blog



[Wisconsin Can Save \\$394 Million By Steering Patients to High-Value Health Care](#)

In a new study released by GNS Healthcare, data shows that employers could save hundreds of millions of dollars by steering consumers toward high-quality, low-cost physicians.

[Read More >>](#)



[Can Public Policy Choices at the State Level Affect Health Care Affordability?](#)

The Alliance is not a typical payer or insurance plan but understanding what health insurance plans are doing is essential to continuing to learn and grow to help our employer-members.

[Read More >>](#)



[Compensation Conflicts: The Top Three Questions to Ask Your Broker](#)

The Alliance is pleased to work with many forward-thinking, ethical brokers for health benefits. Most brokers will steer you to a product that's right for your business. You may still questions how do you properly vet your broker? [Read More >>](#)



[Why Your Company Should Consider Self-Funding](#)

While the benefits year may have just kicked off for some, for those organizations that may be considering self-funding in the future, we've compiled information on the risks, benefits, and differences between fully insured and self-funded plans.

[Read More >>](#)

Alliance Members in the News

- [The Executive Director of Health at Ho-Chunk Nation was recognized as one of six Forward Under 40 Award recipients for 2020.](#)
- [Wisconsin Rapids School District participating in 'Get Schools Cooking' program.](#)
- [Faith Technologies earns honors as healthiest employer.](#)

We appreciate your feedback!

Please answer [one quick question](#) to let us know how we are doing.



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