

# THE ALLIANCE

## Monthly Newsletter



July 2020

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### Introducing The Alliance Premier Network



Want to incentivize your employees to choose a high-value provider? The Alliance Premier Network is a multi-level benefit plan that offers customized provider levels, guiding employees to choose low-cost, high-quality providers without limiting their options. Here's a staff member of The Alliance explaining the importance of high-value provider networks. To learn more about our Premier Network multi-level benefit plans, talk to your Account Executive.

[Learn More About Our Networks](#)

## Upcoming Events

Watch your inbox for registration details as each event gets closer!

**Webinar: Starting (Or Joining) A Direct Primary Care Clinic**  
**Tuesday, August 25th | 10:30am – 12:00pm**

Interested in using a Direct Primary Care clinic for your business? Join us for our latest virtual event – a Direct Primary Care discussion on how The Alliance can help you do just that!

This webinar will focus on how The Alliance can help you open – or join – a Direct Primary Clinic, including how our data and payments work together for you. We'll also talk about why we use Proactive MD as our partner to help us run our own Direct Primary Care clinics.

[Learn More](#)

**The Alliance Fall Symposium & Annual Meeting**  
**Thursday, October 1st | TBD**

Don't forget to mark your calendar for The Alliance Fall Symposium & Annual Meeting on October 1st. The 3-hour virtual event will cover a ton, including our involvement with RAND Corporation's Hospital Price Transparency Project, presenting this year's Health Transformation Award winners, and much more! It's shaping up to be extra special this year, as it will commemorate our 30th anniversary, so you don't want to miss it!

[Learn More](#)

**Webinar: Health Policy**  
**TBD**

We're still finalizing the details and a date for this, but we wanted to let you know we're working on a Health Policy webinar to help keep our members informed on public policy.

We're planning on covering a wide range of policy issues, so stay tuned!

If you have any additional suggestions for webinar topics please let us know! We'd love to better serve you better.

## New Blogs



### [Direct Primary Care Webinar Part 2 Recap](#)

Lately, many of our self-funding members have expressed interest in starting an on-site clinic... [Read more >>](#)



### [Direct Primary Care Webinar Part 1 Recap](#)

The Alliance hosted Dr. Kayur Patel of Proactive M.D. and Dr. David Usher, M.D., of ReforMedicine, for our first of a two-part series on Direct Primary Care June 8. ...[Read more >>](#)

### [How COVID-19 is Changing the Cost of Health Care](#)

Primary care has always been the first line of defense in caring for patients and offering the most value for our... [Read more >>](#)



## Our Chiropractic Network is Growing

We're proud to announce that, effective September 1st, **the chiropractic network of The Alliance will more than *double* in size!**

The Alliance is continually expanding our provider network to give our members and their employees more choice to help mitigate surprise medical bills and out-of-network charges. If you have any questions about these additions, please reach out to your Account Executive.

## Provider Updates

**The following new providers have been added to The Alliance Network:**

### **Behavioral Health**

Authentic Health - Madison, WI  
Corfman, Richard L.C. - Dubuque, IA  
Deeper Insights - Middleton, WI  
Marriage & Family Health Services - Eau Claire, WI  
Mercyland Psychiatry - Sun Prairie, WI  
Noble, Mindy J. - Dubuque, IA  
Northern Roots Therapy Center - Madison, WI  
SM Counseling - Dubque, IA

### **Clinics**

Center for Diagnostic Imaging - Multiple MN locations  
Black River Healthcare Clinic - Black River Falls, WI  
Blackstone Medical Services - Tampa, FL

## Brief Direct Primary Care Survey

If you have 5 minutes, we'd love to hear your thoughts on Direct Primary Care in the form of a quick survey. Thank you for your participation!

[Take Survey](#)

### We appreciate your feedback!

Please answer [one quick question](#) to let us know how we are doing.



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