



**June 2020**

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## Introducing The Alliance Premier Network

Want to incentivize your employees to choose a high-value provider? The Alliance Premier Network is a multi-level benefit plan that offers customized provider levels, guiding employees to choose low-cost, high-quality providers without limiting their options. To learn more about our Premier Network multi-level benefit plans, talk to your Account Executive.

## Upcoming Events

### **The Alliance Fall Symposium & Annual Meeting Thursday, October 1st | TBD**

Don't forget to mark your calendar for The Alliance Fall Symposium & Annual Meeting on October 1st. The 3-hour virtual event will cover our involvement with Rand Corporation's Hospital Price Transparency Project, we'll present this year's Health Transformation Award winners, and much more! It's shaping up to be extra special this year, as it will commemorate our 30th anniversary, so you don't want to miss it!

### **Webinar: Starting (Or Joining) A Direct Primary Care Clinic Tuesday, August 25th | 10:30am – 12:00pm**

Interested in using a Direct Primary Care clinic for your business? Join us for our latest virtual event – a Direct Primary Care discussion on how The Alliance can help you do just that!

This webinar will focus on how The Alliance can help you open – or join – a Direct Primary Clinic, including how our data and payments work together for you. We'll also talk about why we use Proactive MD as our partner to help us run our own Direct Primary Care clinics.

### **Webinar: Health Policy TBD**

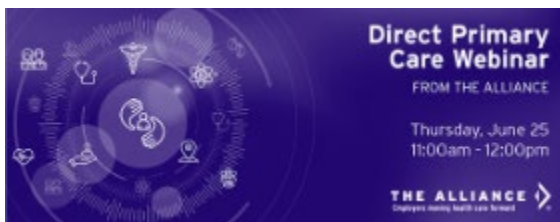
We're still finalizing the details and a date for this, but we wanted to let you know we're working on a Health Policy webinar to help keep our members informed on public policy.

We'll explain how different political candidate's positions on health care initiatives could affect health care for employers, as well as provide any updates from the Supreme Court on the ACA challenge.

We're also planning on covering a wide range of policy issues such as transparency proposals, telehealth, and COVID relief bills.

If you have any additional suggestions for webinar topics please let us know! We'd love to better serve you.

## **New Blogs**



### **[Direct Primary Care Webinar Part 2 Recap](#)**

Lately, many of our self-funding members have expressed interest in starting an on-site clinic... [Read more](#)

[>>](#)



### [Direct Primary Care Webinar Part 1 Recap](#)

The Alliance hosted Dr. Kayur Patel of Proactive M.D. and Dr. David Usher, M.D., of ReforMedicine, for our first of a two-part series on Direct Primary Care June 8. ... [Read more >>](#)



### [How COVID-19 is Changing the Cost of Health Care](#)

Primary care has always been the first line of defense in caring for patients and offering the most value for our... [Read more >>](#)

## Our Chiropractic Network is Growing

We're proud to announce that, effective September 1st, **the chiropractic network of The Alliance will more than *double* in size!**

The Alliance is continually expanding our provider network to give our members and their employees more choice to help mitigate surprise medical bills and out-of-network charges. If you have any questions about these additions, please reach out to your Account Executive.

## Provider Updates

**The following new providers have been added to The Alliance Network:**

### **Behavioral Health**

Authentic Health - Madison, WI

Corfman, Richard L.C. - Dubuque, IA

Deeper Insights - Middleton, WI  
Marriage & Family Health Services - Eau Claire, WI  
Mercyland Psychiatry - Sun Prairie, WI  
Noble, Mindy J. - Dubuque, IA  
Northern Roots Therapy Center - Madison, WI  
SM Counseling - Dubque, IA

### **Clinics**

Center for Diagnostic Imaging – Multiple MN locations  
Black River Helathcare Clinic – Black River Falls, WI  
Blackstone Medical Services - Tampa, FL

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### **We appreciate your feedback!**

Please answer [one quick question](#) to let us know how we are doing.



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