



March 2020

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Events

Annual Seminar Cancelled

Due to the serious health risks of the COVID-19 pandemic, **we have decided to cancel this year's Annual Seminar**. We were especially disappointed as it was our 30th anniversary, but it was a necessary decision; the health and wellbeing of our employees and members will always be our top priority. We look forward to seeing you at our Annual Meeting on October 1st.



Even though our seminar was cancelled, we still wanted to provide you with great content, so we are hosting a prescription-drug focused webinar, where Josh Bindl will explain how employers can reduce their overall drug costs. He will also talk about formulary coinsurance best practices, and how the Pharmacy Benefits Manager Bill affects employers. CE credits have been applied for.

Pave Your Own Path Webinar: Taking Control of Your Prescription Drug Costs

Tuesday, April 14 at 11:00am – Josh Bindl, CEO, National CooperativeRx

[Register Now](#)

The Alliance Updates

COVID-19 Update

As we continue to sort through issues related to the COVID-19 pandemic, we want to assure you we're still hard at work for you – just remotely! We are complying with the Governor's ["safer at home" order](#) and have created a dedicated COVID-19 page on [our website](#) to ensure all members and stakeholders of The Alliance have up-to-date information available to them.

Health Transformation Awards

Due to the Annual Seminar being canceled, we will instead present our 2020 Health Transformation Awards at our Annual Meeting on October 1st. Additionally, we have re-opened our window for nominations for the time being, so if you know someone who deserves to be awarded for moving health care forward submit them [here](#).

Our Blog



[How Can a Shared-Site Clinic Help My Business Control Health Costs?](#)

Health care is confusing, but by utilizing a shared-site clinic to deliver advanced primary care, an organization can provide its employees with easy-to-access care while reducing their overall spend. [Read More >>](#)



[Are Policy Makers Moving From Fee-For-Service to Paying for Value?](#)

The Alliance actively pursues value-based payment strategies as one of the four core drivers on the roadmap to high-value health care. [Read More >>](#)



[Inside The Governor's Task Force Meeting to Reduce Drug Prices](#)

“Wisconsinites should be able to afford the prescription medicine they need to lead a healthy lifestyle.” That was the sentiment delivered by Wisconsin Governor, Tony Evers, last August, when he issued an executive order creating a drug task force to reduce prescription drug prices.

[Read More >>](#)

The Alliance Members in the News

We're proud to announce that some of our members are stepping up in a big way to the battle this pandemic.

- **Faith Technologies** began [building mobile medical clinics](#).
- **Blackhawk Bank** has contributed to a [fundraising effort](#) that grants loans for small businesses affected by the virus, and it's already surpassed \$2 million!
- **Western Technical College** has [donated all personal protective equipment](#) used for health and public safety classes.

To all our members and their employees, thank you for supporting your communities during this difficult time.

Learning Opportunities

Employer Best Practices & New COVID-19 Legal Mandates

Please join the Business Health Care Group for a webinar, which will provide employers with strategies and best practices to address this unprecedented pandemic. Learn from medical and legal experts, as well as several BHCG member-employers on how they are making changes

in their businesses and communities. There will be a Q&A at the end of the program, which is free, and has two sessions:

- Register: [Wednesday, April 1, 1:30 pm–3:30 pm CDT](#)
- Register: [Wednesday, April 8, 1:30 pm–3:30 pm CDT](#)

Provider Updates

The following new providers have been added to The Alliance Network:

Ambulatory Surgery Center

Bhatti GI Surgery Center - Chaska, MN
Wausau Surgery Center - Wausau, WI

Behavioral Health

Advocate Psychotherapy - Stevens Point, WI
Applied Therapies and Wellness Center - Elm Grove, WI
Arrow Academy, Inc. - Stevens Point, WI
Dini, Kourosh, MD - Chicago, IL
Greater Heights Psych Medical Services - Arlington Heights, IL
Grohens, Daniel E., Ph.D., LCSW - Rockford, IL
Joanne Berthelsen LCSW - Oconomowoc, WI
New Beginnings Wellness Center - Milwaukee, WI
Reflections Mental Health - Madison, WI
Trio Academy - Oshkosh, WI
Within Reach - Randolph, WI
Woods Psychological Services, LLC - Winona, MN

Chiropractic

Advanced Care Center - Stevens Point, WI
Chiropractic Wellness Center - Green Bay, WI
Connect Chiropractic - Milwaukee, WI
Fox Crossing Chiropractic - Neenah, WI
La Crescent Chiropractic - La Crescent, MN
Marathon Chiropractic Office - Marathon, WI
The Chiropractic Cottage - Green Bay, WI

Clinics

Bhatti Gastroenterology - Chaska, MN
Bury, James M., M.D. - Salem, WI
Communication and Feeding Solutions - Milwaukee, WI
InnerSparks Rehab Gym & Spa - Middleton, WI
Point of Renewal Acupuncture - Rice Lake, WI
Therapies Plus - Wausau & Wisconsin Rapids, WI
Viverant - Roscoe, IL

Home Health/DME

Northern Illinois Hospice - Rockford, IL

Vision

Espy Specs - Eau Claire, WI

HealthView Eye Care Centers - Medford and Colby, WI

We appreciate your feedback!

Please answer [one quick question](#) to let us know how we are doing.



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