

# THE ALLIANCE

Monthly Newsletter



September 2020

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The Alliance

## Fall Symposium & Annual Meeting

A VIRTUAL EVENT

October 1st, 2020 | 9:30am - 1:00pm

This jam-packed virtual event will celebrate 30 years of driving high-value health care at The Alliance and cover a variety of topics that include: some exciting changes at The Alliance, RAND Corporation's Hospital Price Transparency Project, and the unveiling of our Health Transformation Award winners!

*This event has been approved for HRCI and SHRM continuing education credits.*

[Learn More](#)



# Health Policy Webinar

By The Alliance

October 8th, 2020 | 10:00am - 11:00am

Despite being forced to go virtual, there's no shortage of educational events by The Alliance this year. Following our Fall Symposium & Annual Meeting is a topical Health Policy webinar that will cover the impact of the presidential election, the future of employer-sponsored health coverage, and new rules and regulations on transparency. We'll host two expert speakers from the American Benefits Council to go over all that and more!

*This event has been approved for HRCI and SHRM continuing education credits.*

[Register Now](#)

**Announcements**



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## **RAND Corporation's Hospital Price Transparency Project**

The price transparency study, also known as RAND 3.0, was released on Sept. 18 and highlights the difference in hospital prices paid by Medicare vs. what employers and private insurance groups pay. The Alliance participated in furnishing data for the study because it enhances market price transparency and helps employers understand what prices they're paying for hospital services. We'll be available to answer employer questions and provide actionable steps they can take to bridge the price gap at our Fall Symposium & Annual Meeting. In the meantime, learn more about the study by reading our analysis.



[Learn More](#)

## **The Alliance Premier Network**

Every employer is unique, and every patient has different needs, so we developed the Premier Network to offer incentives to choose high-value providers while remaining flexible enough to let the patient choose a provider they trust. We estimate this tiered network option will save participating members an additional 10% in total health costs.

## **Industry News**



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## **Paid Leave Rule Changes**

The Families First Coronavirus Response Act stipulates that employees who are furloughed or laid off due to the economic consequences of the pandemic are not eligible for paid sick or family leave. However, new rule changes by the

Department of Labor now specify that non-medical staff should be eligible for paid leave.



[Learn More](#)

## 5 Open Enrollment Communication Strategies

If employees are unaware of their benefits (or don't know how to access them,) the utilization of those benefits can drop significantly, which means neither employees nor employers get value from the benefit offerings. This resource aims to help build awareness and understanding of available benefits for employees all year long.

## Member News



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WMC and Johnson Financial Group are hosting a competition to find The Coolest Thing Made in Wisconsin, and after 18,000 votes, have narrowed it down to 16 finalists. Congratulations to our members Deere & Company, KI Mobility, and Spacesaver Corp. for reaching the "Sweet Sixteen!"

## New Blogs



### Direct Primary Care Webinar: Shared-Site Clinics with The Alliance & Proactive MD Recap

In our third and final Direct Primary Care webinar installment, our own Melina Kambitsi, PhD., hosted Proactive MD's executive vice president of direct care services, Justin Leigh, to discuss what makes...



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## How to Control Costs and Improve Health Care Outcomes Using Payment Reform Strategies

In order to better understand Payment Reform strategies and how they can positively influence health care purchasing, let's begin by explaining how health care is typically delivered...



[Read more](#)



## How to Design a Health Benefit Plan that Saves Your Business Money

If you want to design a health benefits plan that saves your business money but don't know where to start, begin by creating a corporate culture that educates employees on the plan and encourages...



[Read more](#)

## Provider Updates

**The following new providers have been added to The Alliance Network:**

### **Behavioral Health**

A Healing Place, Complete Counseling Care - Neenah, WI  
Bilodeau, Pamela LPC - Waukesha, WI  
Life's a Beach Counseling - New Glarus, WI  
NSD Mental Health Services - Waterloo, IA  
Pamela Tansey, RN, LCSW - Northbrook, IL  
Schneider, Jane M. - Waukesha, WI  
Shellie K. Babcock, LCSW - Kenosha, WI  
Us 2 Behavioral Health Care - Appleton, WI

### **Clinics**

Advanced Rehabilitation Services - Loves Park, IL  
Beam Healthcare - Madison, WI  
OBHG Wisconsin - Milwaukee, WI  
Schubbe Resch Chiropractic Physical Therapy - Neenah, WI  
Wisconsin Neurosurgery - Brookfield, WI  
Wisconsin Neurosurgery - Chilton, WI

### **Home Health/DME**

Empower Home Health Services - Willowbrook, IL  
Wisconsin Orthotics and Prosthetics - Hales Corners, WI  
Xceed Medical - Hales Corners, WI

### **Skilled Nursing Facility**

HealthBridge of Arlington Heights - Arlington Heights, IL

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### **We appreciate your feedback!**

Please answer [one quick question](#) to let us know how we are doing.



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