

THE ALLIANCE

Monthly Newsletter



April 2020

Website Changes | Members in the News | Provider Updates | Additional Resources

Hard at (Virtual) Work

Despite working from home, we've been busier than ever trying to help our employers get through these difficult times in the form of online webinars.



The Alliance Webinar Series
April 14, 2020



Earlier this month we hosted the ***Pave Your Own Path: Controlling Prescription Drug Costs*** webinar with [Josh Bindl, CEO of National CooperativeRx](#) who discussed drug formularies, co-insurance best practices, and how to reduce overall prescription costs. Missed it? Don't worry – [you can view it in full here!](#)

On Monday we hosted our very first *Employer Town Hall* to provide a space for employers to ask questions. A big thank you to **Jim Sheeran at Molson Coors Beverage Company** and **Diana Clark at Promega Corporation** for providing your valuable insights and leading this week's discussion!

(If you attended either webinar, please check your inbox for a survey and let us know how we did! It will help make our next one even better.)

Website Changes



Because we're continually looking for ways to improve the value we offer to our employers, we're making changes to improve our website. View our updated pages for [The Alliance Networks](#), [High-Value Health Care](#), and [Events](#)!

Dedicated COVID-19 Page

You may have noticed [we also created a new page](#) as an all-inclusive resource to help employers navigate the ramifications of COVID-19. If we have an important update to share that relates to the pandemic, this page will be updated first.

New Find-a-Doctor Page

In addition to our website updates, we've also initiated a plan to update our Find-a-Doctor page to be faster and easier to use. We don't have a timeline quite yet for completion, but please know that the current Find-a-Doctor page will continue to be fully functional as it has been. As always, we'll update you via email with any important updates.

The Alliance Members in the News

- Faith Technologies Earns [Construction Safety Excellence Award](#).

Whether it's donating PPE, starting or contributing to relief funds, or handing out lunches to front-line workers, we've been pleased to see many of our members stepping up against COVID-19. The Alliance is proud to work with such socially conscious and community-focused employers.

We've shared lots of great stories on our social media over the past month. Please follow us on [Facebook](#), [Twitter](#), and [LinkedIn](#).

Provider Updates

The following new providers have been added to The Alliance Network:

Behavioral Health

Creek Counseling - Rockford, IL
Hope Rising Counseling Services - Wisconsin Dells, WI
I'm Fine Counseling Services - Fort Atkinson, WI
Madison Art Therapy - Madison, WI
SRB Counseling - Dubuque, IA

Chiropractic

Feils Knapp Chiropractic Center - Onalaska, WI
Gosse Chiropractic - Spencer, IL
Paul Chiropractic - Rockford, IL
Tundra Chiropractic - De Pere, IL

Clinics

Advanced Therapy Options - Chetek, WI
HNI Medical Services of Wisconsin - Madison, WI
Midwest Physical Therapy - Bloomer, WI
ProPath Services, LLC
Rejuvenix - Elm Grove, WI
Whitney Sleep Diagnostics - Detroit Lake, MN

Additional Resources

The National Alliance of Healthcare Purchaser Coalitions has released their latest action brief on the importance of shared decision-making during COVID-19. You can read the brief [here](#).

We appreciate your feedback!

Please answer [one quick question](#) to let us know how we are doing.



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