April 2020

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Hard at (Virtual) Work

Despite working from home, we’ve been busier than ever trying to help our employers get through these difficult times in the form of online webinars.

Earlier this month we hosted the *Pave Your Own Path: Controlling Prescription Drug Costs* webinar with Josh Bindl, CEO of National CooperativeRx who discussed drug formularies, co-insurance best practices, and how to reduce overall prescription costs. Missed it? Don’t worry – you can view it in full here!

On Monday we hosted our very first *Employer Town Hall* to provide a space for employers to ask questions. A big thank you to Jim Sheeran at Molson Coors Beverage Company and Diana Clark at Promega Corporation for providing your valuable insights and leading this week’s discussion!

*(If you attended either webinar, please check your inbox for a survey and let us know how we did! It will help make our next one even better.)*
Website Changes

Because we're continually looking for ways to improve the value we offer to our employers, we're making changes to improve our website. View our updated pages for The Alliance Networks, High-Value Health Care, and Events!

Dedicated COVID-19 Page

You may have noticed we also created a new page as an all-inclusive resource to help employers navigate the ramifications of COVID-19. If we have an important update to share that relates to the pandemic, this page will be updated first.

New Find-a-Doctor Page

In addition to our website updates, we've also initiated a plan to update our Find-a-Doctor page to be faster and easier to use. We don't have a timeline quite yet for completion, but please know that the current Find-a-Doctor page will continue to be fully functional as it has been. As always, we'll update you via email with any important updates.

The Alliance Members in the News

- Faith Technologies Earns Construction Safety Excellence Award.

Whether it's donating PPE, starting or contributing to relief funds, or handing out lunches to front-line workers, we've been pleased to see many of our members stepping up against COVID-19. The Alliance is proud to work with such socially conscious and community-focused employers.

We've shared lots of great stories on our social media over the past month. Please follow us on Facebook, Twitter, and LinkedIn.

Provider Updates

The following new providers have been added to The Alliance Network:
Behavioral Health
Creek Counseling - Rockford, IL
Hope Rising Counseling Services - Wisconsin Dells, WI
I'm Fine Counseling Services - Fort Atkinson, WI
Madison Art Therapy - Madison, WI
SRB Counseling - Dubuque, IA

Chiropractic
Feils Knapp Chiropractic Center - Onalaska, WI
Gosse Chiropractic - Spencer, IL
Paul Chiropractic - Rockford, IL
Tundra Chiropractic - De Pere, IL

Clinics
Advanced Therapy Options - Chetek, WI
HNI Medical Services of Wisconsin - Madison, WI
Midwest Physical Therapy - Bloomer, WI
ProPath Services, LLC
Rejuvinix - Elm Grove, WI
Whitney Sleep Diagnostics - Detroit Lake, MN

Additional Resources
The National Alliance of Healthcare Purchaser Coalitions has released their latest action brief on the importance of shared decision-making during COVID-19. You can read the brief here.

We appreciate your feedback!
Please answer one quick question to let us know how we are doing.

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