



April 2021

Monthly Newsletter

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The Alliance Events



The Alliance
2021 Spring Symposium
VIRTUAL EVENT

Thursday, May 6 | 9:00-11:00am CST

Don't miss this year's Spring Symposium, featuring Dr. Marty Makary, Chief Surgical Oncologist at Johns Hopkins and New York Times best-

selling author.

We'll also host a consultant panel that will discuss how employers can better leverage data to bridge gaps in their health benefit strategy.

[Learn More and Register Here](#)

Health Transformation Awards



Do you know someone who is going above-and-beyond to improve health care for their coworkers or community? Has your organization implemented a unique health benefits strategy that's getting results and deserves recognition?

The Alliance is seeking nominations for its 2021 Health Transformation Awards. Nominate yourself, your company, or someone you know to receive an award for transforming health care!

[Click to Nominate!](#)

[Learn About Previous Winners](#)

Our Blog



New Employee Benefits Trends in 2021 Shaped By COVID-19

Most employers have recognized the strain that the pandemic has placed on their employees and renewed their health benefits plans without significant changes to cost-sharing and network plan design.



[Read more](#)



High-Cost Claims And Stop-Loss Insurance: How Self-Funded Employers Can Mitigate Significant Losses

If you have a self-funded health plan, stop-loss insurance (also known as reinsurance) can help protect your organization from high-cost claims – unpredictable claims that are considered catastrophic to the plan.



[Read more](#)



COVID-19 Vaccination Management For Employers: Webinar Recap

The Alliance and [Business Health Care Group \(BHCG\)](#) hosted a webinar with several content experts to discuss employee communication strategies, policy and procedures, and other employer considerations regarding COVID-19 vaccination.



[Read more](#)

Health Policy

Move health care forward for employers by [joining our Health Policy Committee](#), which advocates and educates legislators to affect policy change that benefits group-purchasing coalitions and self-funded employers.

This is a great opportunity to learn about health policy, become more engaged with The Alliance and its members, and express your concerns as a self-funded employer navigating the complicated health care landscape.

[Learn More](#)

Employer Resources

Our friends at the National Alliance of Healthcare Purchaser Coalitions (NAHPC) recently adopted an oncology initiative for employers. They released three action briefs employers can use to make smarter decisions regarding cancer treatments:

- [Achieving Value in Cancer Care: Understanding and Supporting the Patient-Centered Cancer Journey](#)
- [Diagnosis, Treatment Planning, and Care for Cancer Patients](#)
- [Survivorship, Surveillance, & Back to Work](#)

We updated [our COVID-19 webpage](#) to share some employer resources from the Wisconsin Department of Health Services (DHS):

- [Fact Sheet for Employers](#)
- [Hosting a Vaccination Clinic](#)

Members in the News

Empire Screen Printing hosted a food drive, raising \$5,140.

[Read More](#)

Trek Bicycle named Chicago's very best bike shop.

[Read More](#)

Waterstone Bank celebrated their 100th anniversary by hosting a non-profit giving campaign, where \$100,000 will be split between five organizations.

[Read More](#)

Rockford Mass Transit added two bus routes to new COVID-19 vaccination sites hoping to increase residents' access to vaccines.

[Read More](#)

Ho-Chunk Nation - The Ho-Chunk people are educating the public on ways to find peace with nature through a newfound awareness drive.

[Read More](#)

Provider Updates

The following new providers have been added to **The Alliance Networks:**

Behavioral Health

GreenTree Counseling - Lake Geneva, WI
Pathways to Grow Psychotherapy - Johnston, IA
Ridge and Valley Counseling - Viroqua, WI
West Grove Clinic - Multiple Locations, WI

Chiropractic

Aim Chiropractic - Wausau, WI
Boots Chiropractic - Kimberly, WI
Griesbaum Family Chiropractic - Normal, IL
Heartland Chiropractic - Pekin, IL
Natural Balance Wellness Center - Peoria, IL
Omro Chiropractic Center - Omro, WI
Riverstone Chiro and Wellness - Minneapolis, MN
Spinecare - Marinette, WI

Clinic

GAPS HEALTH - Shawano, WI
Natural Health Center for Acupuncture and Wellness, LLC - Oconomowoc, WI
Priority Medical Partners - Rhinelander, WI
Tarantino, Michael D., MD - Peoria, IL
The Parenting Place - La Crosse, WI

Home Health/DME

Bionic Prosthetics and Orthotics Group - Madison, WI

Skilled Nursing Facility

St. Croix Hospice - Rockford, IL

Vision

Pearle Vision - Eau Claire, WI

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

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5510 Nobel Dr., Ste 200, Fitchburg, WI 53711