



February 2021

## Monthly Newsletter

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### The Alliance Events



### Webinar: Vaccination Management for Employers

**Tomorrow! (Feb. 24) | 9:00am – 11:00am**

BHCG and The Alliance are hosting content experts and employer-speakers to provide employers with the information they need to make informed decisions about handling COVID-19 vaccinations.

**Those topics include:**

- Vaccine availability and timelines
- Prioritization of groups to receive the vaccine
- Legal considerations regarding requiring vaccines
- How other employers are addressing these issues
- Practical strategies for employers

[Register Now](#)

## Health Transformation Awards

**Case Study:** Learn how a single employee helped lead the creation of not one, but two on-site clinics, using direct primary care to improve her coworkers' lives and smartly reduce her employer's health costs.

[Read More](#)



## Our Blog



### The Rights & Responsibilities Of Plan Sponsors As Fiduciaries

The National Alliance of Healthcare Purchaser Coalitions (NAHPC) [hosted a great webinar](#) detailing the rights and responsibilities of Plan Sponsors as fiduciaries. To help better educate our members on this important topic, we've summarized our key takeaways ...



[Read more](#)



### What Are The Benefits of Hosting A Vendor Summit?

As you begin the new year, you're probably reassessing your benefit plan and vendor partners to help improve your employees' health and wellbeing. ...



[Read more](#)



## **Driving Value: Creating A Mobile Health Clinic En Route To \$4 Million in Savings**

The Alliance awarded Matt Ohrt, VP of HR and Medical Services at Merrill Steel, with a Health Transformation Award on Oct. 1, 2020, in recognition of ...



[Read more](#)

## **Members in the News**

**Kwik Trip, Johnson Financials, and Good Karma Brands** among 26 WI companies listed as the best places to work in the country.

[Read More](#)

**Promega** is working with the public health department to help vaccinate essential workers.

[Read More](#)

## **The Alliance Updates**

We have updated our dedicated [COVID-19 page](#) with additional resources to further help our members navigate the pandemic.

## **News and Resources**

With vaccination eligibility expanding to the next 700,000 individuals, employers have started crafting communications to employees regarding vaccination expectations. The CDC has provided the following resources for employers that address vaccination strategies:

Vaccination FAQs for employers

[Read More](#)

Vaccination FAQs for essential workers

[Read More](#)

Custom employee vaccination letter

[Read More](#)

## Provider Updates

The following new providers have been added to [The Alliance Networks](#):

### **Behavioral Health**

Compass Counseling and Behavioral Health - Dubuque, IA  
Debra Schwarze Counseling - Freeport, IL  
DotCom Therapy - Madison, WI  
Iris Counseling and Wellness - Onalaska, WI  
Journey Mental Health Center - Multiple Locations, WI  
True North Counseling and Wellness - Multiple Locations, WI

### **Chiropractic**

Discover Chiropractic - Mankato, MN  
Murphy Chiropractic - Kenosha, WI  
Plymouth Chirocenter - Minneapolis, MN

### **Clinic**

Anesthesia Management Solutions of Wisconsin - Multiple Locations, WI  
Better Hearing Center - Onalaska, WI  
Radiation Oncology Associates - Multiple Locations, WI

### **Home Health/DME**

Erickson Home Medical Equipment - Clintonville, WI  
J&B Medical Supply Co - Wixom, MI

## How Are We Doing?

*Answer one question to let us know!*

**How likely is it that you would recommend The Alliance to a friend or colleague?**

Highly Unlikely

Highly Likely

**0    1    2    3    4    5    6    7    8    9    10**



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5510 Nobel Dr., Ste 200, Fitchburg, WI 53711