



July 2021

## Monthly Newsletter

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### The Alliance Events

Please save the date for our upcoming virtual event:

Virtual Event



# The Alliance Fall Symposium & Annual Meeting

*Thursday, September 16 | 9:00am - 11:30am*

[Register Here](#)

The Alliance is striving for a future where all care is bought and paid for through methods that are simple, transparent, and predictable. This event will explain how employers can utilize Payment Reform strategies – one of our four core drivers of High-Value Health Care – to lower costs and improve health care safety and efficacy.

Dr. Robert A. Berenson, institute fellow at the Urban Institute – and author of nearly 100 Medicare, provider payment, and provider consolidation publications – is keynoting the event. Dr. Berenson has experience practicing medicine, served in senior positions for two presidential administrations, and helped organize and manage a successful preferred provider organization.



Achieving payment reform in health care can be done by creating the right incentives for care delivery to protect employers (and their employees) from unexpected charges and enhance the health of each patient. Learn from Dr. Berenson and The Alliance on how to address these challenges and improve health care – now and in the future – by rewarding value of care over volume of care.

[Register Here](#)

## Our Blog

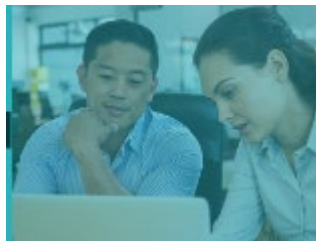


### **Reference-Based Contracting By The Alliance®: Benchmarking Prices To Lower Health Care Costs For Employers**

As Americans, we generally utilize health care services at the same frequency and intensity as other developed countries, yet we ...



[Read more](#)



### **What Is Self-Funding And How Can It Benefit My Business?**

Although self-funding has been used by large employers for decades smaller employers have been slower to take on that risk. Until now...



[Read more](#)



## **The Future Of Health Care – And \$3.4 Trillion In Future Medical Spend – Rests With Millennials**

Millennials (those born between 1981 and 1996) make up nearly a quarter of the entire US population. It's not surprising then that they ...



[Read more](#)

## **The Alliance Updates**

### **Hospital Price Transparency**

As more hospitals post their prices, we're starting to see how our rates stack up against our competitors. This is important to ensure you, our employer-members, are getting the best rates possible. And from what we're seeing so far, our rates are consistently (and considerably) lower.

Check out our new flyer for more details!



[Download Here](#)

### **Website Updates**

Just a reminder that our website will be undergoing an upgrade soon. Should any functionality be impaired during the update, please know it will be temporary and you will still be able to call or email us.

Email: [info@the-alliance.org](mailto:info@the-alliance.org)

Phone: 800.223.4139

## Partner Events



### **Creating and Expanding Worksite Health Centers**

*September 9th & 10th | Chicago, IL*

The National Association of Worksite Health Centers (NAWHC) is holding its major conference in-person at the Mid-America Club in downtown Chicago, which will cover:

- Beyond Primary Care: Worksite Center Innovations
- Legal and Regulatory Updates for Worksite Centers
- Planning Your First Onsite or Near-Site Clinic
- Coordinating Your Center Staff, EAP, and Occupations Health Service
- Using a Digital Front Door to Center Services

Coalition Members receive a discounted rate of \$150 for the 2-day program. Just register as being part of our cooperative.

[Learn More](#)

## News and Resources

## The Alliance in the News!

President and CEO of The Alliance, Cheryl DeMars, was recently quoted in Forbes, BenefitsPRO, and Wall Street Journal articles.

Click below to read each:

- [Employers must step up to control health care prices](#)
- [Moving toward quality, affordable care: First-hand perspectives](#)
- [U.S. proposes upping penalty for hospitals that don't publish prices](#)

## Spanish COVID-19 Vaccination Videos

DHS created a series of videos in Spanish to address frequently asked questions about COVID-19 vaccination with Spanish-speaking workers.

[Watch Now](#)

## Vaccination Webinars

DHS is offering weekly vaccination information webinars to the public on Tuesdays at 11:00am. All COVID-19 Vaccination Program webinars are recorded and posted to the DHS [COVID-19: Vaccine Program Information for Vaccinators](#) webpage.

[Register Here](#)

## Members in the News

**Church Mutual** donation gets the ball rolling for a new foundation in the Merrill community.

[Read More](#)

## Provider Updates

The following new providers have been added to **The Alliance Networks:**

**Chiropractic**

Kenosha Chiropractic - Kenosha, WI  
Mindset Chiropractic - Saint Paul, MN  
Rejuvenate Life Chiropractic - Green Bay, WI

**Clinic**

Advanced Pain Treatment of Chicago - Multiple Locations, WI  
Eye Physicians & Surgeons - Multiple Locations, WI  
Michael N. Katzoff, MD - Milwaukee, WI  
Pivotal Health - Middleton, WI  
Rihawi MD - Milwaukee, WI

**Home Health/DME**

Badger Hospice, LLC - Brookfield, WI

## How Are We Doing?

*Answer one question to let us know!*

**How likely is it that you would recommend The Alliance to a friend or colleague?**

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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