This year’s Spring Symposium will be held virtually and host Dr. Marty Makary, Chief Surgical Oncologist at Johns Hopkins and New York Times
best-selling author.

There will also be a broker panel of data scientists who will discuss how employers can leverage data to bridge gaps in their health benefit strategy.

Learn More and Register Here

WEBINAR

Employee Behavioral Health In a Pandemic

Monday, April 26 | 9:00-10:30am CST

This upcoming virtual event by The Alliance will cover strategies employers can use to handle workplace anxiety, offer recommendations on how to provide a positive work environment, and help employers gain a better understanding of employees’ behavioral health during this stressful time.

Dr. Jerry L. Halverson, MD, FACPsych, DFAPA, and board-certified adult psychiatrist with a subspecialty in Consult Liaison Psychiatry, will headline the event. Dr. Halverson serves as chief medical officer for Rogers Behavioral Health.

Learn More and Register Here
Health Transformation Awards

The Alliance is now accepting nominations for individuals or organizations who have demonstrated extraordinary commitment and/or achievement in transforming health care.

Know someone who is moving health care forward?

If you know of an employer, organization, or individual with an extraordinary accomplishment in the health care marketplace, please submit them here!

Our Blog

COVID-19 Vaccination Management For Employers: Webinar Recap

The Alliance and Business Health Care Group (BHCG) hosted a webinar with several content experts to discuss employee communication strategies, policy and procedures, and other employer considerations regarding COVID-19 vaccination.

Add Value To Pharmacy Benefit By Driving Out Waste

As fiduciaries, plan sponsors have a responsibility to provide proper oversight of what their pharmacy benefit plan spends money on. Plan sponsors may feel their fiduciary duty is met by conducting regular competitive bidding of key vendors.
The Rights & Responsibilities Of Plan Sponsors As Fiduciaries

The National Alliance of Healthcare Purchaser Coalitions (NAHPC) hosted a great webinar detailing the rights and responsibilities of Plan Sponsors as fiduciaries. To help better educate our members on this important topic, we’ve summarized our key takeaways.

Members in the News

Our members, Herzing University, Lakeland University, Maranatha Baptist University, Viterbo University, and Western Technical College, were all named as top colleges in Wisconsin for 2021.

Children’s Hospital of Wisconsin teams up to assist with COVID-19 vaccinations.

Sauk Prairie Hospital listed as one of the Top 100 Rural & Community Hospitals.

Rockford Mass Transit donates bus for Technology and IT-based education.

The Alliance Updates

We have a new staff opening available. If you know someone who would love to join The Alliance as a Data Analyst/Data Exchange Programmer, send them our way!
Speaking of joining The Alliance, our Health Policy Committee is looking for new members:

- Learn about key health policy issues that affect employers.
- Provide input to The Alliance on any issues of concern.
- Make your voice heard by engaging with other members and legislators!

Learn More

Partner Events

**World of Point Solution Carve-Outs: Are They Enhancing or Fragmenting Care?**

MBGH hosted an online forum on March 24 that was free for our members. If you were unable to attend, you can view the slides and watch the recorded event by clicking this link.

Provider Updates

The following new providers have been added to The Alliance Networks:

**Behavioral Health**
- Collaborative Counseling - Multiple Locations, WI
- Inner Peace Counseling - Platteville, WI
- Mental Health America of Wisconsin - Milwaukee, WI
- Mental Collective - Fitchburg, WI
- Phoenix Wellness - Peoria, IL
- Pierson Psychological Services - Verona, WI
- The Family Center - Madison, WI

**Chiropractic**
- Alignlife of Peoria - Peoria, IL
- Family Chiropractic - Canton, IL
- Neal Family Chiropractic - Pekin, IL
- Reich Chiropractic Clinic - South Beloit
Clinic
Katherine Siler, LMFT - Rockford, IL
St. Gianna Molla Clinic - Green Bay, WI
Vanish - Multiple Locations, WI
Wisconsin Spine and Pain - Multiple Locations, WI

How Are We Doing?
Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely 0 1 2 3 4 5 6 7 8 9 10 Highly Likely

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