



March 2021

Monthly Newsletter

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The Alliance Events

An illustration for the 2021 Spring Symposium. It shows two large white hands holding a stack of US dollar bills on the left and a red heart with a white stethoscope on the right. Red curved arrows connect the hands. Below the hands, two medical professionals in white coats are shown; one is holding a clipboard and the other is pointing at a tablet displaying a heart rate monitor. The background is teal with white clouds and stars.

The Alliance
2021 Spring Symposium
VIRTUAL EVENT

Thursday, May 6 | 9:00-11:00am CST

This year's Spring Symposium will be held virtually and host Dr. Marty Makary, Chief Surgical Oncologist at Johns Hopkins and New York Times

best-selling author.

There will also be a broker panel of data scientists who will discuss how employers can leverage data to bridge gaps in their health benefit strategy.

[Learn More and Register Here](#)



WEBINAR

**Employee Behavioral Health
In a Pandemic**

The graphic features a large central clipboard with a red clip at the top. The clipboard contains a checklist with four items: the first three have red checkmarks, and the fourth has a red question mark. To the left of the clipboard, a stylized figure in a suit carries a long red pencil over his shoulder. To the right, another figure in a suit uses a magnifying glass to inspect the clipboard. A red coffee mug with steam rising from it is positioned to the right of the magnifying glass. The background includes stylized clouds, a green plant, and a blue circular backdrop. A dark teal banner at the top left contains the word 'WEBINAR' in white. A large teal banner at the bottom contains the title 'Employee Behavioral Health In a Pandemic' in white.

Monday, April 26 | 9:00-10:30am CST

This upcoming virtual event by The Alliance will cover strategies employers can use to handle workplace anxiety, offer recommendations on how to provide a positive work environment, and help employers gain a better understanding of employees' behavioral health during this stressful time.

Dr. Jerry L. Halverson, MD, FACPsych, DFAPA, and board-certified adult psychiatrist with a subspecialty in Consult Liaison Psychiatry, will headline the event. Dr. Halverson serves as chief medical officer for Rogers Behavioral Health.

[Learn More and Register Here](#)

Health Transformation Awards



The Alliance is now accepting nominations for individuals or organizations who have demonstrated extraordinary commitment and/or achievement in transforming health care.

Know someone who is moving health care forward?

If you know of an employer, organization, or individual with an extraordinary accomplishment in the health care marketplace, please submit them [here!](#)

Our Blog



COVID-19 Vaccination Management For Employers: Webinar Recap

The Alliance and [Business Health Care Group \(BHCG\)](#) hosted a webinar with several content experts to discuss employee communication strategies, policy and procedures, and other employer considerations regarding COVID-19 vaccination.



[Read more](#)



Add Value To Pharmacy Benefit By Driving Out Waste

As fiduciaries, plan sponsors have a responsibility to provide proper oversight of what their pharmacy benefit plan spends money on. Plan sponsors may feel their fiduciary duty is met by conducting regular competitive bidding of key vendors.



[Read more](#)



The Rights & Responsibilities Of Plan Sponsors As Fiduciaries

The National Alliance of Healthcare Purchaser Coalitions (NAHPC) [hosted a great webinar](#) detailing the rights and responsibilities of Plan Sponsors as fiduciaries. To help better educate our members on this important topic, we've summarized our key takeaways.



[Read more](#)

Members in the News

Our members, **Herzing University, Lakeland University, Maranatha Baptist University, Viterbo University, and Western Technical College**, were all named as top colleges in Wisconsin for 2021.

[Read More](#)

Children's Hospital of Wisconsin teams up to assist with COVID-19 vaccinations.

[Read More](#)

Sauk Prairie Hospital listed as one of the Top 100 Rural & Community Hospitals.

[Read More](#)

Rockford Mass Transit donates bus for Technology and IT-based education.

[Read More](#)

The Alliance Updates

We have a new staff opening available. If you know someone who would love to join The Alliance as a Data Analyst/Data Exchange Programmer, send them our way!

[View the Position](#)

Speaking of joining The Alliance, our Health Policy Committee is looking for new members:

- Learn about key health policy issues that affect employers.
- Provide input to The Alliance on any issues of concern.
- Make your voice heard by engaging with other members and legislators!

[Learn More](#)

Partner Events

World of Point Solution Carve-Outs: Are They Enhancing or Fragmenting Care?

MBGH hosted an online forum on March 24 that was free for our members. If you were unable to attend, you can view the slides and watch the recorded event by [clicking this link](#).

Provider Updates

The following new providers have been added to **The Alliance Networks**:

Behavioral Health

Collaborative Counseling - Multiple Locations, WI
Inner Peace Counseling - Platteville, WI
Mental Health America of Wisconsin - Milwaukee, WI
Mental Collective - Fitchburg, WI
Phoenix Wellness - Peoria, IL
Pierson Psychological Services - Verona, WI
The Family Center - Madison, WI

Chiropractic

Alignlife of Peoria - Peoria, IL
Family Chiropractic - Canton, IL
Neal Family Chiropractic - Pekin, IL
Reich Chiropractic Clinic - South Beloit

Clinic

Katherine Siler, LMFT - Rockford, IL

St. Gianna Molla Clinic - Green Bay, WI

Vanish - Multiple Locations, WI

Wisconsin Spine and Pain - Multiple Locations, WI

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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