



September 2021

Monthly Newsletter

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The Alliance Events

Virtual Event



Webinar:

Health Policy Regulation for Employers

Thursday, October 14 | 9:00am - 10:45am

[Register Here](#)

This webinar, led by Partner at Quarles & Brady, John Barlament, will focus on the new transparency legislation affecting employers for 2022. Highlights will include:

- No Surprises Act
- Mental Health Parity Report
- Transparency Provisions
- Advanced EOB Provisions
- Affordable Care Act
- Employer Shared Responsibility Rule

John provides practical assistance on a range of employee benefit matters and is author of what is likely the nation's leading manual on the HIPAA privacy and security rules for employee benefit plans, *HIPAA Portability, Privacy & Security*, as well as a leading manual on health reimbursement arrangements and wellness plans, *Consumer-Driven Health Care*. He is a frequent national speaker on employee benefit topics.



HRCI and SHRM CE Credits have been approved.

[Register Here](#)

Our Blog



New Federal Transparency Rules and Regulations for Plan Sponsors

A lot has happened over the past two years in relation to price transparency; executive and Congressional actions have led ...



[Read more](#)



How Employers Can Advocate for Health Policy Changes in Health Care

There's been a lot of talk about how the health care landscape is shifting due to new federal price transparency rules, but the key to those changes has ...



[Read more](#)



How Self-Funded Employers Use High-Value Health Care To Control Costs

The health care landscape is changing, and employers are driving that change through High-Value Health Care. As a recent PBGH-KFF ...



[Read more](#)

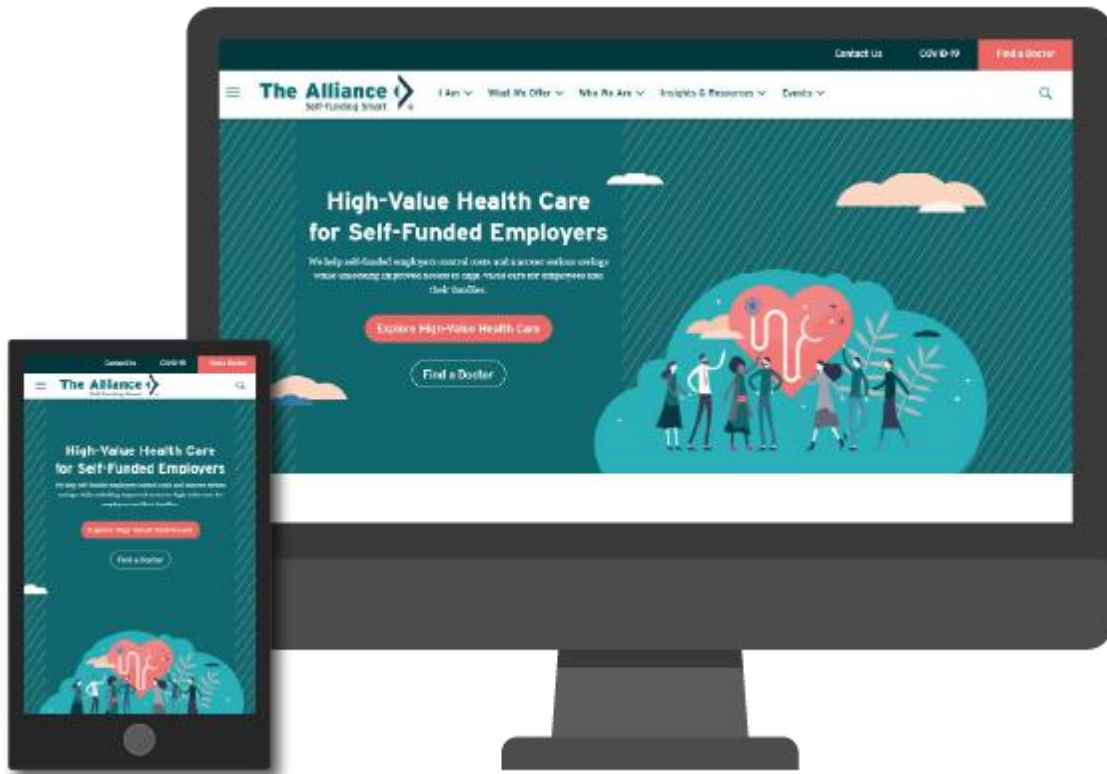
The Alliance Updates



NEHA Members to Unite with The Alliance

Employer-members of Northcentral Employers Healthcare Alliance (NEHA) are poised to unite with our cooperative – under the umbrella of The Alliance – to further our shared mission of ensuring employers have a powerful voice in health care. This expected growth will strengthen our collective purchasing power.

[Read Press Release](#)



Website Updates

Just a reminder that our website will be undergoing an upgrade Oct. 6. (We've added a sneak peek of what it will look like.) Should any functionality be impaired during the update, please know it will be temporary and you will still be able to call or email us.

Email: info@the-alliance.org

Phone: 800.223.4139

Partner Events

Come see our new booth and visit us at the Wisconsin State SHRM 2021 Conference at the Kalahari in Wisconsin Dells for a chance at one of two Kwik Trip gift cards. The conference goes from Oct. 13-15 – we hope to see you there!

[Learn More](#)

News and Resources

Virtual Event



The Alliance Fall Symposium & Annual Meeting

Feedback from our Fall Symposium, featuring Suzanne Delbanco, Ph.D., of Catalyst for Payment Reform, has been very positive. Thank you for attending and asking great questions – hopefully you got some great takeaways regarding Payment Reform.

If you missed the event you can catch up with the video recording or view the slides on our Events page. (We will also recap the highlights in an upcoming blog, so be on the lookout for that!)

[View Event Page](#)

Members in the News

Johnson Financial Group and **WMC** announce their annual Coolest Thing Made in Wisconsin competition. View the products and vote for your favorite on WMC's website. (Ours might be employer-member [Brakebush Brothers' crispy chicken filet!](#))

[Read More](#)

Provider Updates

The following new providers have been added to **The Alliance Networks:**

Behavioral Health

22 A Day Counseling - Eau Claire, WI
Michelle Ayres - Madison, WI
Gena L. Callihan, LPC - Eau Claire, WI
Mind Body Program - Multiple Locations, WI
MindOasis Counseling - Peoria, IL
Stephanie Calato Counseling - Rockford, IL

Clinic

A Balanced Life Medical Service - Morton, IL
Mueller Pediatric Therapy - East Peoria, IL
The Answer Physical Therapy - Multiple Locations, IL

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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5510 Nobel Dr., Ste 200, Fitchburg, WI 53711