

THE ALLIANCE

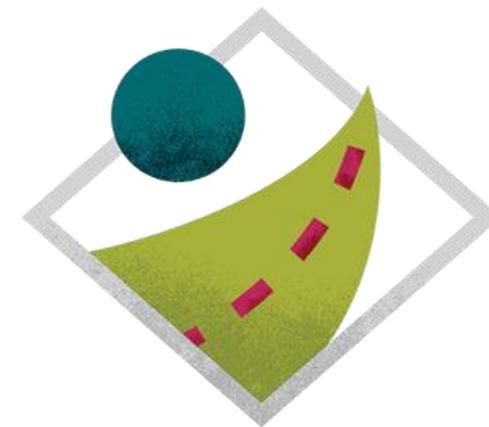
Employers moving health care forward



The Roadmap to High-Value Care

Cheryl DeMars, President & CEO at The Alliance

Our Vision



The Alliance is working toward a future where:

- High quality, affordable health care is reliably delivered to all patients.
- People have confidence that their health plans enable them to take care of themselves and their families.
- Alliance members thrive by joining together to control the trend of health care costs.

The Power of Many...



Overview: High-Value Health Care

4 Core Drivers that employers, as purchasers, can use to have a positive impact on health care cost and quality.



Transparency



Assessing Value

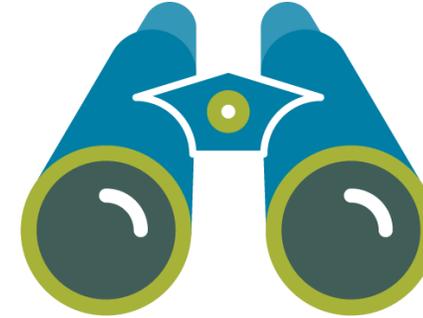


Evolution of Health Care Transparency



Today

- *QualityPath*TM
- Health Policy Advocacy



Future

- Expanded information to compare doctors, surgery centers and hospitals
 - Specialty care
 - Episodes of care