



November 2021

## Monthly Newsletter

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### Our Blog



#### **2022 Employer Health Plan Requirements from The Consolidated Appropriations Act**

Employer health plans have new requirements due to provisions from The Consolidated Appropriations Act. The continual rise of health care costs have sparked the bi-partisan price transparency regulations for health care providers, third-party administrators, and...



[Read more](#)



#### **Advanced Primary Care: The Solution to Primary Care's Problems**

Recently, one of our larger employer-members brought an issue to my attention that reminded me of the importance of proper primary care. This employer had a patient who required an ultrasound – which, if performed during an office visit, would be 100% covered by...



[Read more](#)



## **Employers Hold the Key to Payment Reform: 2021 Fall Symposium Recap**

“The health care market isn’t working. There’s an imbalance of power,” Suzanne Delbanco, Ph.D., said to begin the 2021 Fall Symposium & Annual Meeting. Delbanco, former Leapfrog Group founder and president, is now the Executive Director for Catalyst for Payment...



[Read more](#)

## **The Alliance Updates**

### **2022 CAA Regulation Checklist**

It may be hard to believe the year is almost over, but 2022 is fast approaching! Make sure you’re up-to-date and in accordance with new health plan requirements from the Consolidated Appropriations Act.

[Read the Checklist](#)

### **Find a Doctor Upgrades**

In the coming weeks, we’ll be making some user experience upgrades to our Find a Doctor tool. The changes include an updated look and feel to search results, added search filters, and the ability to do a side-by-side comparison of up to three providers at once.

[View Find a Doctor](#)

### **The Alliance is Everywhere**

The Alliance President & CEO, Cheryl DeMars, has had a busy month.

She was interviewed for a news article from Indiana Senator Mike Braun’s office, and was quoted:

*“In order for health care to work like other markets, employers need to be able to move business to providers that deliver good care at lower prices. Their health*

*plans and networks need to be able to support these strategies without retaliation from providers.”*

[Read Full Article](#)

Cheryl was also chosen to moderate a panel of experts on Payment Reform at the National Alliance of Healthcare Purchaser Coalitions' Annual Forum.

The National Alliance will make a video recording available on their website for anyone who registered for the event.

[Learn More](#)

## News and Resources

### **2022 Broker of the Year**

Has your broker or consultant gone above-and-beyond for your organization's health plan? BenefitsPRO magazine is accepting nominations for their 2022 Broker of the Year award through February 4, 2022.

[Learn More](#)



## **We're Growing – So Too, Can Your Career**

Know someone looking for a new career opportunity? The Alliance is looking to add some talent to our growing organization:

- Marketing & Events Specialist
- Associate Production Designer
- VP of Finance & Operations

[Learn More](#)

## **Members in the News**

**Brakebush Brothers** ranked as one of the 75 most successful private businesses in Wisconsin.

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**City of Janesville** staff are coming together to help spread health and happiness in their community by hosting a Soup n' Socks drive.

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**Prevail Bank** pledges \$25,000 to build a new sports equipment building at Phillips Senior High School.

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**Foley & Lardner LLP** teamed up with Milwaukee's Boys & Girls Clubs to distribute more than 700 articles of winter clothing.

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**Trek Bicycle** will match up to \$500,000 in donations for World Bicycle Relief.

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**John Deere** nominated as CES 2022 Innovation Awards – Best of Innovation in both the Robotics and Vehicle Intelligence & Transportation categories.

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## Provider Updates

The following new providers have been added to **The Alliance Networks:**

### **Behavioral Health**

ECH Counseling - Crystal Lake, IL  
Healing Pathways - Loves Park, IL  
Nancy K. West - Rockford, IL  
Shauna Putzy - Eau Claire, WI  
Thrive Counseling - Multiple Locations, WI  
Tiffany Williams - Rockford, IL

### **Chiropractic**

Advanced Family Chiropractic - Multiple Locations, WI  
Eagle Family Chiropractic - Eagle River, WI

### **Clinic**

Spine Quest - Plover, WI  
Viverant - Multiple Locations, IL  
Torhorst Foot and Ankle Clinic - Multiple Locations, WI

### **Home Health/DME**

Advanced Diabetes Supply - Carlsbad, CA  
ADW Diabetes - Pompano Beach, FL  
Kuhn Hearing Center - Schofield, WI  
Northern Illinois Home Medical Supply - Multiple Locations, WI

### **Vision**

Piffel, Ronald J., OD, LLC - Merrill, WI  
Rezin Optical - Merrill, WI

Woods, Larry J., OD - Plover, WI

## How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

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