



October 2021

Monthly Newsletter

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Our Blog



Advanced Primary Care: The Solution to Primary Care's Problems

Recently, one of our larger employer-members brought an issue to my attention that reminded me of the importance of proper primary care. This employer had a patient who required an ultrasound – which, if performed during an office visit, would be 100% covered by...



[Read more](#)



Employers Hold the Key to Payment Reform: 2021 Fall Symposium Recap

“The health care market isn’t working. There’s an imbalance of power,” Suzanne Delbanco, Ph.D., said to begin the 2021 Fall Symposium & Annual Meeting. Delbanco, former Leapfrog Group founder and president, is now the Executive Director for Catalyst for Payment...



[Read more](#)



New Federal Transparency Rules and Regulations for Plan Sponsors

A lot has happened over the past two years in relation to price transparency; executive and Congressional actions have led ...



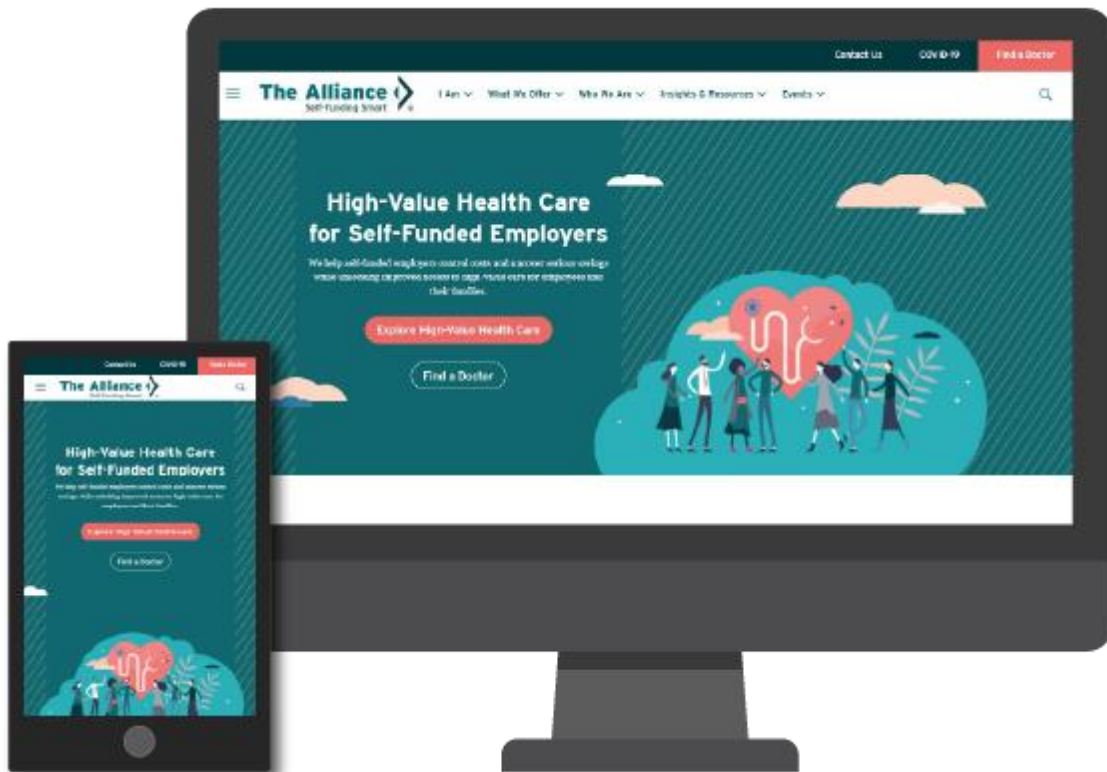
[Read more](#)

The Alliance Updates

The Alliance Network Adds Critical Hospital

Morrison Community Hospital joined The Alliance network on Oct. 1st. This is a critical access hospital located in Illinois close to the Iowa border and 85 miles southwest of Rockford.

[View Network Page](#)



Website Updates

We hope you're enjoying our website's new look. We're still working out a few kinks, so if something isn't functioning how you think it should, please let us know by email: info@the-alliance.org

[View Website](#)

Partner Events

NAHPC's 25th Annual Forum

The Alliance President & CEO, Cheryl DeMars, will be speaking at the National Alliance of Healthcare Purchaser Coalitions' Annual Forum, which takes place between Nov. 8th—10th.

Members of The Alliance who wish to attend will receive a discount upon registration.

[Learn More](#)

News and Resources

Virtual Event



Webinar: Health Policy Regulation for Employers

Health Policy Regulation Recording & Resources

Thanks to those who attended our educational session with John Barlament!

We covered a lot of content in a short time, so be sure to visit our Events page where you can find the video recording, the presentation, and John's checklist.

[View Event Page](#)

Members in the News

Madison College and the **Ho-Chunk Nation** are partnering with the Kindle Project to collect personal items for the Afghan refugees.?

[Read More](#)

WPS Health Solutions recently donated \$2,500 in support of Afghan refugees at Fort McCoy in Monroe County. In addition, WPS employees made a substantial number of clothing and supplies donations for Team Rubicon, a national organization that mobilizes veterans to provide disaster relief.

[Read More](#)

Provider Updates

The following new providers have been added to **The Alliance Networks:**

Hospital

Ascension Wisconsin Hospital - Menomonee Falls Campus, WI
Ascension Wisconsin Hospital - Greenfield Campus, WI
Ascension Wisconsin Hospital - Waukesha Campus, WI
Morrison Community Hospital - Morrison, IL

Behavioral Health

Compass Counseling Wausau - Multiple Locations, WI
Courage To Change Recovery - Abbotsford, WI
Dix & Gillette Counseling Services - Wausau, WI
Empowered Therapy - Janesville, WI
MSM Counseling Logistics - Platteville, WI
Olive Tree Mental Health, LLC - Blanchardville, WI
Songbird Therapy - Grafton, WI

Chiropractic

Express Sport and Spine - Sun Prairie, WI
Highland Chiropractic - Highland, WI

Clinic

Beltone Hearing Aid Center - Multiple Locations, WI and MN
Forefront-Khatkhate Medical Services - Springfield, IL
Labworks - Milwaukee, WI
Transition Center - Rhinelander, WI

Vision

Envision Eyecare - Wausau, WI

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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