



Membership Numbers

The Alliance currently covers more than **110,000 individuals** from **300 employers** across the Midwest.

Deb Kunferman Promoted at The Alliance

Deb Kunferman is now Vice President of Network Development and Provider Relations at The Alliance. Deb originally joined The Alliance in 2013 as Provider Relations Manager and was promoted to Director of Network Development in 2018.

Kunferman now leads the team responsible for constructing a provider network that brings value to employer health care purchasing by providing direction and oversight of provider network development strategies, including maintaining and growing provider partnerships.

Prior to joining The Alliance, Kunferman served as CEO at Cumberland Memorial Hospital where she oversaw the fiscal budget, 26 departments, and 285 employees. Other previous roles include CEO at Oakleaf Surgical Hospital and Executive Director for Valley Health Plan, an insurance plan in Eau Claire, WI.

Kunferman earned her Master's degree at the University of Wisconsin–Eau Claire and has served on several Boards in the Eau Claire community over the course of her

career, including United Way and Children's Service Society, and she was elected as the first female president of Kiwanis Club in the organization's 42-year history.

Claims & Credentialing Modification

As a reminder, claims are processed as out-of-network for providers requiring credentialing and who have not been approved through the credentialing program.

Credentialing is a requirement for participation in The Alliance provider network. We partner with WPS to fulfill the credentialing program, while Magellan fulfills chiropractic credentialing. To avoid out of network claims, please comply with these requirements and complete the credentialing application as soon as possible.

Providers are encouraged to contact WPS directly regarding questions specific to the credentialing application by emailing ProviderCredentialing@wpsic.com.

Similarly, we ask chiropractors to respond and comply with credentialing requirements of Magellan to avoid out of network claims. Please contact Magellan directly with questions related to network participation and credentialing by emailing Traci at tjwills@magellanhealth.com.

Federal Transparency Regulations Update

The Alliance has been working closely with TPAs to provide regular updates and a roadmap to fulfill our obligations to our self-funded plans under the Transparency in Coverage Rule and Consolidated Appropriations Act. In accordance with these and other still developing regulations, The Alliance may be required to verify provider directory information more frequently.

That said, it will be important to remain responsive to requests from The Alliance – and to notify us of any changes to your practice or physicians.

Please report any changes to your practice by email:
providerservices@the-alliance.org.

Electronic Claims Processing

Providers – and The Alliance – prefer electronic claims processing for faster, more accurate claims filing.

Sending claims using the Electronic Data Interchange (EDI) typically results in us receiving, repricing, and sending claims to the TPA within a few hours. We work with several clearinghouses for electronic claims submissions to ensure we process claims and pay providers as quickly as possible.

The Alliance payer identification numbers are as follows:

**RelayHealth (McKesson): Payer ID # 2712 (CMS-1500) and # 1935 (UB)
Emdeon/Optum EDI/most others: Payer ID # 88461**

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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5510 Nobel Dr., Ste 200, Fitchburg, WI 53711