



## Monthly Newsletter

August 30, 2022

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## The Alliance Events



OCTOBER

25

Tuesday,  
October 25

11:30am - 6:00pm CST

Monona Terrace  
Madison, WI

## Fall Symposium and Annual Meeting

With a tight labor market and issues with supply and demand, employers are in a crunch to figure out how to manage their budget and keep their people. This event will include a keynote speaker discussing the current economic climate and its impacts on employers with a panel of independent healthcare providers talking about why they opted to deliver care outside traditional systems. *Plus, don't forget to*

*join us for lunch and our  
networking cocktail reception!*

*CE Credits have been applied  
for.*

[Register Here](#)



## **Better Healthcare Data for Better Benefit Decisions**

For those that were unable to attend our recent webinar, you can find the video replay and event materials on our [Events page](#).

*Please email Barb Gould  
([bgould@the-alliance.org](mailto:bgould@the-alliance.org))  
for your CE Credit (HCRI and  
SHRM) needs.*

[Learn More](#)



## Visit The Alliance at the **WI SHRM 2022 State Conference**

**October 12 - 14, 2022  
Kalahari Resort, Wisconsin Dells, WI**

Stop by our booth to ask questions and be entered to win a Visa gift card and other great giveaways!

[Learn More](#)

## Our Blog



### **Are Out-of-Pocket Costs A Barrier to Care?**

Consumer out-of-pocket spending on healthcare was projected to hit almost \$500 billion in 2021 – and is expected to reach nearly \$800 billion in 2026, according to healthcare market research group Kalorama Information. “Salary growth will continue to lag healthcare cost increases and as...



[Read more](#)



### **How Employers Can Encourage Healthcare Consumerism**

Patients in healthcare are often confused by the healthcare system, unsure where to go or who to trust. In fact, 3 in 4 American patients leave the doctor's office confused, and do more research, according to a survey of 1,000 U.S. adults. So, if they're...



[Read more](#)



### **5 Ways Self-Funded Employers Can Change the Cost of Healthcare**

As a trusted, objective partner for more than 300 self-funded employers and their consultants, The Alliance is improving access to high-value healthcare for more than

105,000 lives – and we've been doing it for more than 30 years. Our vast experience with...



[Read more](#)

## The Alliance Updates



[Learn More](#)

### Health Policy that Affects Employers

With mid-terms upon us, you may be wondering about what issues are being discussed as it relates to healthcare. Check out our health policy resources to learn about the issues The Alliance is tracking that might affect you.

## Provider Updates

### Behavioral Health

Lakeside Counseling Center - Multiple Locations, WI  
Meliora Counseling - Fitchburg, WI  
Peak Performance Wellness Center - Madison, WI

### Clinic

Akos MD - Multiple Locations, AZ  
Peace at Birth Midwifery - Wauwatosa, WI  
Watertown Anesthesia - Watertown, WI

### Oral Surgery

Coulee Region Implant & Oral Surgery Center - Multiple Locations, WI

## How Are We Doing?

*Answer one question to let us know!*

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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