



Monthly Newsletter

September 27, 2022

[The Alliance Events](#) | [Our Blog](#) | [Partner Events](#) | [News & Resources](#) | [Members in the News](#) | [Provider Updates](#)

The Alliance Events



OCTOBER

25

Tuesday,
October 25

11:30am -
6:00pm CST

Monona Terrace
Madison, WI

Fall Symposium and Annual Meeting

Want to learn more about what employers can do to impact their healthcare spend? Interested in networking and learning from other employers? Join us for an afternoon session of learning, connecting, and cocktails! A virtual option is also available.

This event has been approved for HCRI and SHRM CE Credits.

[Register Here](#)



Attending the WI SHRM 2022 State Conference?

[Visit The Alliance Booth!](#)

October 12 - 14, 2022
Kalahari Resort, Wisconsin Dells, WI

Stop by to be entered to win a Visa gift card (and learn more about how we can help you make the most of your membership!).

Our Blog



5 Recommendations for Public Employers from a Self-Insured School District

The Alliance recently sat down with Michelle Golden, Executive Director of Human Resources and Public Relations at the Chippewa Falls Area Unified School District, to ask what advice she would offer public employers that are making changes to their health....



[Read More](#)



The Importance of Better Healthcare Data for Better Benefit Decisions

Does wading through data seem overwhelming or exhausting? The Alliance hosted a panel of experienced benefits professionals who said they used to feel this way – until they saw the immense opportunities better healthcare data could provide to make better benefits...



[Read More](#)



Are Out-of-Pocket Costs A Barrier to Care?

Consumer out-of-pocket spending on healthcare was projected to hit almost \$500 billion in 2021 – and is expected to reach nearly \$800 billion in 2026, according to healthcare market research group Kalorama Information. “Salary growth will continue to lag...



[Read More](#)

Partner Events



WCHQ Obesity Summit October 13 · Fond du Lac, WI

Thursday, October 13, 2022

9:00am – 3:30pm

**Hotel Retlaw – One N Main Street
Fond du Lac, WI 54935**

Obesity is a disease affecting more than thirty percent of employees and their families in Wisconsin. Learn what you can do to support your employees to live a healthier life.

Join us on October 13 in-person at the Hotel Retlaw in Fond du Lac, WI or virtually online.

[Learn More](#)
[and Register Here](#)



ANNUAL FORUM

NOVEMBER 7–9, 2022

Crystal Gateway Marriott
Arlington, VA 22202

National Alliance of Healthcare Purchaser Coalitions Annual Forum

**November 7-9, 2022
Crystal Gateway Marriott
Arlington, VA**

Learn from coalitions and employers how to fix healthcare for your employees, strategies around primary care, how to address high-cost claims, and more!

[Register Here](#)

News & Resources



WISCONSIN DEPARTMENT
of HEALTH SERVICES

Employer-Sponsored Blood Drives Grant Funding Opportunity

The Wisconsin Department of Health Services (DHS) is issuing an award grant to employers who apply to organize blood drives. The deadline to submit an application is March 31, 2023.

The grant application and information can be found [here](#).

Provider Updates

Behavioral Health

Grace Healing and Wellness Center - Pewaukee, WI
Keystone Counseling - Eau Claire, WI

Chiropractic

East Side Chiropractic and Laser Treatment Center - Green Bay, WI

Clinic

Petalber Therapy Services - Cherry Valley, IL
Viaro - La Crosse, WI

How Are We Doing?

Answer one question to let us know!

How likely is it that you would recommend The Alliance to a friend or colleague?

Highly Unlikely

Highly Likely

0 1 2 3 4 5 6 7 8 9 10



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