

2022 Fall Symposium and Annual Meeting

October 25, 2022



Schedule of Events

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| 11:30am - 12:00pm | Registration |
| 12:00pm - 1:00pm | Networking Lunch |
| 1:00pm - 1:05pm | Welcome & Opening Remarks <ul style="list-style-type: none">• Cheryl DeMars, President and CEO - The Alliance |
| 1:05pm - 2:10pm | Economic Outlook and Its Impact on Employers <ul style="list-style-type: none">• Steve Rick, Ph.D., Director and Chief Economist - CUNA Mutual Group |
| 2:10pm - 2:40pm | The Alliance State of the Company <ul style="list-style-type: none">• Cheryl DeMars, President and CEO - The Alliance• Doug Benzine, Vice President of Finance and Operations - The Alliance• Diana Clark, Board President - The Alliance and Benefits Manger - Promega |
| 2:40pm - 3:00pm | Healthcare Transformation Award Ceremony |
| 3:00pm - 3:20pm | Networking Coffee Break |
| 3:20pm - 4:20pm | Panel Discussion: Alternative Care Delivery Options <ul style="list-style-type: none">• Led by Melina Kambitsi, Ph.D., Senior Vice President, Business Development and Strategic Marketing - The Alliance• Tom Henke, Senior Vice President, Growth Officer - AkosMD• Sabina Singh, MD, Vice President and Chief Medical Officer, SC - Anovia Health• Wendy Molaska, MD, FAAFP - Family Medicine Physician and Owner - Dedicated Family Care• Bridget Krueger, Chief Development Officer - DotCom Therapy, Inc.• Kate Grohall, Vice President of Value-based Solutions - Holista |
| 4:20pm - 4:30pm | Closing Comments and Adjourn |
| 4:30pm - 6:00pm | Networking Cocktail Reception |

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Speaker Biographies



Keynote: Steve Rick, Ph.D.

Steve Rick is the chief economist for CUNA Mutual Group. Rick's forecasts are the starting point for the strategic planning process and help create a clear understanding of the underlying trends and links between the general economy and the financial services industry. Rick

was previously the senior economist for CUNA's Economics & Statistics Department for 22 years.

In addition to his work at CUNA Mutual Group, he serves as Chairman of the Board of Directors of the University of Wisconsin Credit Union (UWCU), a \$5 billion financial institution. Rick also holds a senior lecturer position with the Economics Department at the University of Wisconsin–Madison where he teaches banking and macroeconomics courses.



Panelist: Tom Henke, MBA

Tom Henke is AkosMD's Senior VP of Sales and an experienced health care executive with deep digital health care management and managed care experience.

He spent 20 years in managed care and spent 10 years as Senior VP, General Manager and Chief Innovation Officer

at Medica Health Plans. In 2010 Tom left Medica to launch QuickCheck Health, an early virtual care startup. Later, he led national sales at both Amplifon, a managed care approach to hearing health care, and Medtronic Care Management Services, a leader in remote patient monitoring and chronic care management. In both organizations Tom was responsible for sales, account success in the payer, provider, and employer markets and the development of innovative, first-in-market, value-based offerings.

Tom is a frequent speaker on topics including consumer-based health care, digital health, care management, health care innovation and value-based care.



Panelist: Sabina Singh, MD

Dr. Sabina Singh is a board-certified Family Practice physician and VP and Chief Medical Officer, SC at Anovia Health. She has served at Bellin Health in Green Bay, Wisconsin, Kaiser Permanente in Washington, DC, and Raleigh Family Medicine. Dr. Singh has been the President

of the Bellin Medical Group, President of the Wisconsin Academy of Family Physicians, and served on the Bellin Hospital board of directors. She is an advocate for innovation in medical care and has been a past participant in several Institute of Healthcare Improvement (IHI) programs.



Panelist: Wendy Molaska, MD, FAAFP

Dr. Wendy Molaska is a board-certified Family Practice physician and a Fellow of the American Academy of Family Physicians. She has over 20 years of Family Medicine experience.

Early in her career she served with the National Health Service Corp, providing

full spectrum family medicine in rural Colorado and completed medical missions in multiple countries around the world.

In 2021 she opened her own direct primary care clinic, Dedicated Family Care. In addition to her clinical practice, Dr. Molaska currently serves as the President of the Wisconsin Medical Society.



Panelist: Bridget Krueger, MBA

Bridget Krueger is Chief Development Officer with DotCom Therapy. DotCom Therapy is a pediatric therapy organization that provides virtual speech, occupational, and mental health services. Krueger has worked in Wisconsin her entire healthcare career and is focused on advocating for health access and equity not only in Wisconsin, but across the country.

She is a board-certified patient advocate, a registered radiation therapist, a certified professional compliance officer, and a certified professional medical auditor.



Panelist: Kate Grohall, MSOLQ

Kate Grohall has over 20 years of healthcare experience across all aspects of healthcare; provider, payer, and patient. Her most significant accomplishment, however, is starting Holista, an organization founded on the application of quality principles to the healthcare

experience for all stakeholders. Since the company's founding in 2019, Kate has served as Holista's VP of Value-based Solutions. She is responsible for oversight, development and implementation of Value-Based HealthCare strategies, services, and products.

Prior to Holista, Kate served as a Value-Based Healthcare Product Executive for SKYGEN USA. She also held the position of VP of Employer Direct Services for Aurora Health Care's North Region.

Grohall has been a keynote speaker for several state and national healthcare quality conferences and holds a Master of Science in Organizational Leadership and Quality from Marian University of Fond du Lac.

Want More Information?



The panelists at today's meeting represent a variety of alternative care delivery options. If you would like more information about the products or services they provide you may contact them directly using the information below.



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Kate Grohall

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Healthcare Transformation Award Winners



Gloria Sachdev, PharmD

Gloria Sachdev serves as President, CEO, and Board Chair of the Employers' Forum of Indiana. She also serves as Adjunct Associate Professor at Purdue College of Pharmacy. Forum initiatives focus on hospital price and quality transparency, value-based health benefit & payment strategies, and health policy. Sachdev serves as a member of the Board of Governors for the National Alliance of Healthcare Purchasers Coalition and as Board Vice Chair for Hoosiers for Affordable Healthcare.

By background, Sachdev received her BS and Doctor of Pharmacy degrees from the University of Oklahoma and completed a primary residency at the VA in Madison, Wisconsin. Thereafter, she practiced in primary care physician offices managing patients with chronic diseases for 12 years, followed by consulting in the space of incorporating clinical pharmacists into team-based care for 6 years.



Will Walker, J.D.

Will Walker is the President and CEO of Clintonville, Wisconsin based Walker Forge, Inc. Walker Forge is a technological leader in the manufacture of custom engineered steel forgings for customers in the energy, transportation, agriculture, rail, military, and construction markets. Under Mr. Walker's leadership, Walker Forge was named 2021 Wisconsin Manufacturer of the Year (large company division).

Prior to joining Walker Forge, Walker was an attorney with Foley and Lardner in Milwaukee, practicing administrative and regulatory law and providing counsel to corporate clients regarding complex government rules, regulations, permitting applications and enforcement matters. He has also served as director of both public and private companies, including ARC Group Worldwide, Inc., and Provident Mutual Funds, Inc., and on boards for numerous professional and civic organizations, including the U.S. Forging Industry Association, the Milwaukee Public Museum, the University of Wisconsin Economics Department Advisory Board, Prevent Blindness Wisconsin, Wisconsin Young Presidents Organization (YPO), and First Stage Children's Theater.



Mark Gelhaus, J.D.

Mark is the CFO at W.T. Walker Group, parent company to Walker Forge and Precision Thermal Processing. Walker Forge, a national leader in the forging industry, was founded in 1950 in Racine, and is now located in Clintonville, Wisconsin. Gelhaus is located in the Third Ward in Milwaukee at their headquarters. He and the owner, Will Walker, are passionate about making health care affordable for the employer and the employee.

Prior to joining W.T. Walker Group, Gelhaus spent half of his career working in public accounting, between PricewaterhouseCoopers and CliftonLarsonAllen. He also held roles at Gander Mountain, Snap-on Tools, and Briggs & Stratton and served in the legal unit of the Army Reserve.



Lifetime Achievement Winner

Mike Tomsyck, BBA

Mike Tomsyck joined Kolbe Windows and Doors, one of the nation's leading manufacturers of windows and doors for residential and commercial markets, in 1992 to oversee all financial functions, adding Fleet Operations to his responsibilities in 2022.

Tomsyck has been actively engaged with the Northcentral Health Care Alliance (NEHA) since its founding in 1997, with continuous board service since 2003. He has served as President of NEHA since 2013. NEHA has a strong history of innovation in the North Central Wisconsin area, uniting area employers in the group purchasing of medical, pharmacy benefit, dental, care management and auditing services; introducing proprietary, narrow networks to the area; purchasing on-site clinic services; and evaluating provider through episode of care profiling.

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