

2023 Spring Symposium

Commitment to a Healthy Workforce

Wednesday, May 17, 2023 | 11:30am - 5:30pm CT | Monona Terrace



Schedule of Events

- | | |
|--------------------------|---|
| 11:30am - 12:00pm | Registration / Networking Mixer |
| 12:00pm - 1:00pm | Networking Lunch |
| 1:15pm - 1:30pm | Welcome & Opening Remarks <ul style="list-style-type: none">• Cheryl DeMars, President and CEO - The Alliance |
| 1:30pm - 2:45pm | Keynote <ul style="list-style-type: none">• Sam Silverstein, CSP, CPA, Founder of the Accountability Institute and Author - Sam Silverstein, Inc. |
| 2:45pm - 3:05pm | Networking Break |
| 3:05pm - 4:05pm | Panel Discussion <ul style="list-style-type: none">• Led by Melina Kambitsi, Ph.D., Senior Vice President, Business Development and Strategic Marketing - The Alliance• John Stephens, Chief Strategy Officer - WPS Health Solutions• Jennifer Pagels, Vice President of Human Resources - AprilAire• Michelle Golden, Executive Director of Human Resources & Public Relations - Chippewa Falls Area Unified School District |
| 4:05pm - 4:20pm | Employer Engagement in Health Policy |
| 4:20pm - 4:30pm | Wrap Up & Closing Remarks |
| 4:30pm - 5:30pm | Networking Cocktail Reception |

Speaker Biographies



Keynote:

Sam Silverstein, Founder of the Accountability Institute and Author
Sam Silverstein, Inc.

Accountability & Leadership keynote speaker Sam Silverstein's mission is to empower people to live accountable lives, transform the way they do business, and thrive at extraordinary levels. By challenging leaders to shift priorities, cultivate organizational culture, and inspire individuals and teams to take ownership in fresh and results producing ways - he is helping companies increase productivity, profitability, and growth. Sam has authored 12 books and Global Gurus has named him as one of the World's Top Organizational Culture Professionals.



Panelist:

John Stephens, Chief Strategy Officer
WPS Health Solutions

John Stephens is the Chief Strategy Officer at WPS, responsible for the strategy and people teams (which include HR, Benefits, Communications and DEI), and he also now leads WPS' health insurance business, comprised of ASO/Self-Funded business, group risk, individual, Family Care (a Wisconsin Medicaid adjacent program), and Medicare Supplement.

John joined WPS in 2013, bringing expertise in strategic planning, business growth, and health care business model innovation. He is a community board member for the Wisconsin Chapter of JDRF, board member of WPS subsidiaries Epic and WPS Health plan, and was a past board member of Aspirus Arise Health Plan.

He earned a degree in economics from Northwestern University and an MBA from the University of Chicago Booth School of Business.



Panelist:

Jennifer Pagels, Vice President of Human Resources
AprilAire

Jennifer Pagels is Vice President of Human Resources for AprilAire, where she provides executive-level leadership and guidance to the organization's HR operations. She has 20+ years of experience in consumer products and manufacturing organizations, implementing programs to help drive engagement, attract and retain talent, and deliver on the company's key business initiatives. Jennifer is also a former Board Member for The Alliance.



Panelist:

Michelle Golden, Executive Director of Human Resources & Public Relations
Chippewa Falls Area Unified School District

Michelle Golden is the Executive Director of Human Resources and Public Relations for the Chippewa Falls Area Unified School District. She and her team opened an onsite DPC, using ReforMedicine, in July 2017. Since then, the district has saved over \$18 million dollars in health insurance costs. The cost savings has gone into staff compensation.

Subscribe to our Emails



Learn more about what we're doing!

Email topics include:

- Health Policy
- Employee Engagement
- Employee Wellness
- Benefits Strategy
- Employer Success Stories
- And more!

Subscribe at:

the-alliance.org/subscribe



Know someone who can use our expertise?



Scan this code to send us a referral.

The Alliance is always looking to grow. The best compliment we can receive is a referral from a current member.

Email us at:

info@the-alliance.org

