Shared Values

The values that guide our decisions

**Employer Driven**
Our employer-members’ interests are our interests. We strive to be good stewards of their ownership stake in the cooperative while working to meet or exceed their expectations.

**Quality**
We seek innovative ways to improve our products, services and processes so we can deliver the best value to our employer-members. We work hard, applaud success, and learn from mistakes.

**Respect**
We recognize and appreciate each other’s differences. We value honesty, fairness, and the courage to take an opposing position. We work as a team but remain accountable for individual actions.

**Integrity**
We are ethical and reliable in all of our relationships. We value transparency, and we do what is right.

**Talent**
We recognize that each other’s talents are an integral part of our success. We support work/life balance and each other’s need to learn, grow, and thrive.

**Fun**
We engage in productive play because it encourages creativity, builds camaraderie, and inspires trust. We celebrate achievements, appreciate each other, and use humor to make work fun.

Learn more at
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