

Shared Values

The values that guide our decisions

Employer Driven

Our employer-members' interests are our interests. We strive to be good stewards of their ownership stake in the cooperative while working to meet or exceed their expectations.

Quality

We seek innovative ways to improve our products, services and processes so we can deliver the best value to our employer-members. We work hard, applaud success, and learn from mistakes.

Respect

We recognize and appreciate each other's differences. We value honesty, fairness, and the courage to take an opposing position. We work as a team but remain accountable for individual actions.

Integrity

We are ethical and reliable in all of our relationships. We value transparency, and we do what is right.

Talent

We recognize that each other's talents are an integral part of our success. We support work/life balance and each other's need to learn, grow, and thrive.

Fun

We engage in productive play because it encourages creativity, builds camaraderie, and inspires trust. We celebrate achievements, appreciate each other, and use humor to make work fun.

