Issuing ID Cards



for The Alliance Members

Approval required

To get ID Card approval from The Alliance, email an image of the card to salessupport@the-alliance.org prior to issuing the ID Cards. The Alliance logo should be the largest logo on the card, and must be placed on the front of the card. A sample ID Card is shown below.

Sample ID Card front

	The Alliance 🍾
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Sample ID Card back

 ubmit All Medical Claims to:
The Alliance P.O. Box 44365 Madison, WI 53744
Payor ID #88461

What to look for

A clear ID Card can prevent misdirected claims and phone calls, improving the customer experience. Please use the following checklist to review your ID Cards:

- Is it clear to providers where to send claims? The Alliance must receive all medical claims.
- Is it easy for employees to determine who to call with questions about benefits, claims, or precertification? These questions should go to their third-party administrator (TPA).

Payor identification number

We require you to include our payor identification number for electronic claims submission on your ID Cards along with our claims filing address.

The Alliance payor identification number is as follows:

• Payor ID #88461

Additional questions or concerns regarding our payor identification number or EDI connectivity, can be directed to salessupport@the-alliance.org.

Our possible logos, depending on the member plan:



Self-Funding Smart