

Shared Values

The values that guide our decisions

Employer Driven

Our employer-members are our owners; their interests are our interests. We are good stewards of their resources and work hard to meet or exceed their needs.

Quality

We innovate and design ways to improve our solutions, services, and processes to give our employer-members the best value. We embrace collaboration, inquiry, and hard work and grow through challenges.

Respect

We value diverse perspectives and encourage honest conversations. We work as a team and hold ourselves and each other accountable for individual actions. The cooperative's best interest is always our priority.

Integrity

We are ethical and reliable in all our relationships. We are transparent and do what is right even when it's hard. We embrace opportunities for improvement through reflection.

Talent

We hire the right people, cultivate curiosity, and value unique skills by fostering continuous learning and idea-sharing. We invest in lifelong growth and work-life balance to help each team member thrive.

Fun

We embrace collaborative creativity to spark innovation, strengthen camaraderie, and build trust. We celebrate achievements, show appreciation, and don't take ourselves too seriously.

