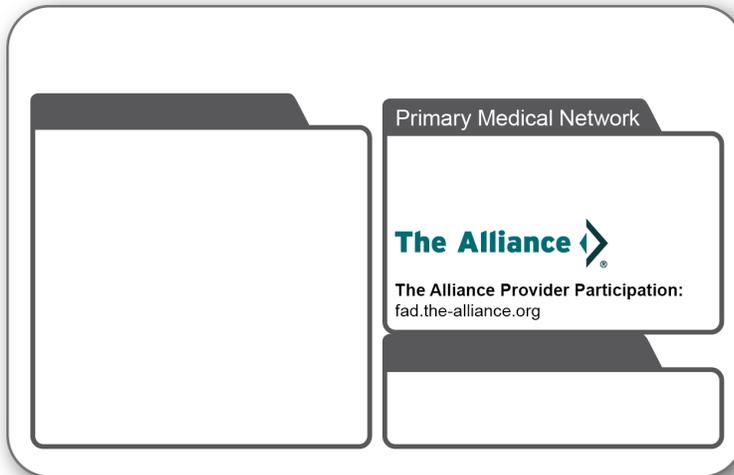


# Issuing ID Cards

for The Alliance Plan Participants



## Sample ID Card front

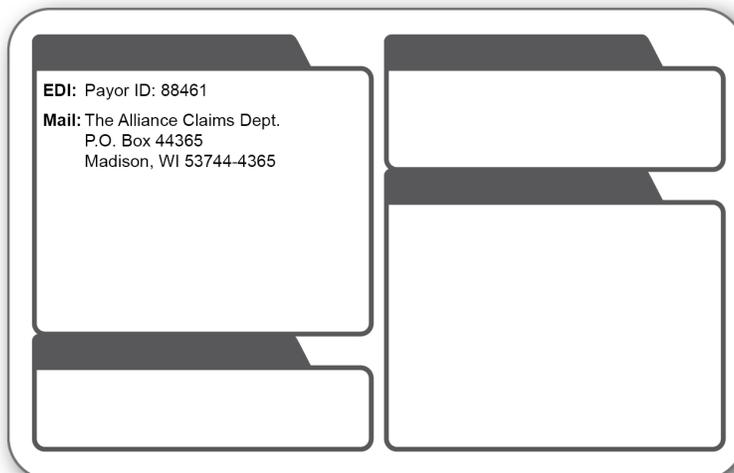


### Our possible logos, depending on the member plan:



To download our logo files, please visit [the-alliance.org/idcard](https://the-alliance.org/idcard)

## Sample ID Card back



## Approval Required Annually

To get ID Card approval from The Alliance, email an image of the card to [salesupport@the-alliance.org](mailto:salesupport@the-alliance.org) before issuing the ID Cards. The Alliance logo should be the largest logo on the card and must be placed on the front of the card. A sample ID Card is shown to the left.

## What to Look For

A clear ID card reduces misdirected claims and calls, improving the customer experience. Please use this checklist to review your ID cards:

- Are medical claims directed to The Alliance? The Alliance must receive all medical claims.
- Is The Alliance Find a Doctor tool URL on the card? [fad.the-alliance.org](https://fad.the-alliance.org)
- Is the contact information for benefits or precertification questions easy to find?
- Are pharmacy and dental claim instructions clear, especially with separate vendors?

## Payor Identification Number

We require you to include our payor identification number for electronic claims submission on your ID Cards.

The Alliance payor identification number is:  
**Payor ID #88461**

Additional questions or concerns regarding your ID Cards can be directed to [salesupport@the-alliance.org](mailto:salesupport@the-alliance.org).