Bend the Trend:

Lower Healthcare Costs through Benefit Plan Design

Tuesday, February 17 | 10:00am – 11:00am



The Alliance
Self-Funding Smart

Bend the Trend Movement



Check Point

Poll #4

What's one small thing you plan to try before our next session?

Promote a preventive screening in staff communications	45%
Talk about prevention at a leadership or team meeting	19%
Offer a small incentive or reminder for an annual checkup	10%
Offer training on how to access preventive services	14%
Still thinking about it	12%

CHECKPOINT

What did you try?



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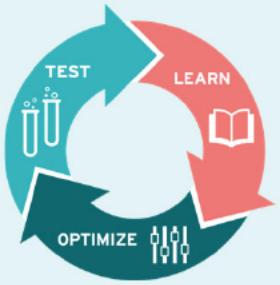
What We Tested & Learned



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Introduction

The Alliance
Self-Funding Smart®



Melanie Schoenemann
VP Business Growth & Member Strategy
The Alliance

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Agenda

1. Identify hidden costs of sticking with the status quo
2. Applying design changes can make accessing care easier
3. Assess how strategies work to improve outcomes and lower costs



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CheckUps



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Contact The Alliance Team



Mike Roche
Vice President,
Business Development



Bobbie Joe Aue
Director,
Employer Engagement

Schedule a Meeting with Our Account Management Team



Kristin Andro
Account Executive



Teresa Maas
Account Executive



Gretchen Shea
Account Executive



Victoria Faust
Account Executive

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Use Data as a Guide



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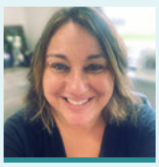
Employer Panel



Jennifer Burrus
AVP, Total Rewards &
People Technology
UW Credit Union



Jamie Krueger
Director of Human Resources
Crystal Finishing Systems

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Panel Discussion



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Takeaways

1. Removing barriers is key!
2. Analyze your data.
3. Use a pilot program.



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Questions



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